

Inspired By Stories

Working from Abundance

Storied Impact

Hall Family
Foundation
Annual Report
2023

Transformative Leadership

*Building a
Vibrant Future*

Literacy For All

*Diverse
Perspectives*



2023. A chapter worth reading.

At the Hall Family Foundation, we believe every year is an opportunity to write the next chapter in the history of our city. In 2023, each of our collaborative partners contributed to the writing of this chapter in their own way. Their stories, while varying in focus and initiative, share many common themes. They demonstrate a relentless sense of commitment, share a belief in a more equitable future, and offer a broader sense of hope *for all*.

While reading these individual stories is impactful, it is the combination of all of them that illustrates the efforts happening every day throughout Kansas City. Together, these are more than just stories of impact – they are the *storied impact* that creates meaningful and lasting change.

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The Hall Family Foundation is a private philanthropic organization dedicated to enhancing the quality of human life in the Greater Kansas City area. Initiatives that enrich the entire community, help *all* people, and promote excellence are considered to be of prime importance. The Foundation acts as both a catalyst and collaborative community partner. It seeks to invest in programs that are innovative and strive to create systemic solutions to community needs.



Founders Joyce C. Hall and Elizabeth Ann Hall

At our core we subscribe to values that help increase our impact.

Humility.

We are a piece of a larger puzzle and strive daily to recognize it takes many to achieve our goals. We value each other and our partners and we treat them with kindness and respect.

Excellence.

We believe in the importance of high aspirations, continuous improvement, and accountability. We expect this from ourselves, our partners, and in all we do. We know excellence is not exclusive, and perfection is not the goal, but that continuous progress is.

The mission of the Hall Family Foundation, established in 1943, stems from the original purposes of its founders: Joyce C. Hall; his wife, Elizabeth Ann Hall; and his brother, Rollie B. Hall.

As outlined in the original bylaws, the Hall family intended that the Foundation should promote: the health, welfare, and happiness of school-age children; the advancement and diffusion of knowledge; activities for the improvement of public health; and advancement of social welfare. These objectives were based on a family resolve to help people and enhance quality of life. Eighty years later, their legacy lives on.

Joyce C. Hall was born on August 29, 1891, in David City, Nebraska. He was a plain-spoken individual with a respect for hard work and an unwavering commitment to quality. Mr. Hall came to Kansas City in 1910, and, starting with a shoebox full of cards and a rented YMCA room, began the business that was to become Hallmark Cards, Inc. In 1921, Joyce Hall married Elizabeth Ann Dilday. Together they built a life dedicated to family and community. Together they created the Foundation that nurtures and strengthens the city they loved.

Innovation.

We recognize there is more than one way to solve a problem. We value creativity, curiosity, and courage to move closer to solutions.

Catalyst.

We see our role as developing and proposing ideas, connecting people, leading, and partnering, with the goal of advancing *all*.

Collaboration.

We believe it is important to work with individuals and groups representing different backgrounds, lived experiences, desires, interests, and challenges to learn and understand diverse perspectives and accomplish goals aligned with our mission and strategy.

For eight decades, the Hall Family Foundation has remained steadfast to the principles of Joyce and Elizabeth Hall: *“Dedicated to enhancing the quality of human life for all in the Greater Kansas City area.”*



INSPIRED BY STORIES



We enter the new year inspired by *the work we have seen in 2023.*



Our team approaches each current and prospective partner with a desire to understand their aspirations and the impact they seek. This approach makes our work personal and has led to the stories you will read in this year's Annual Report. While these are individual stories, it is the collection of stories throughout Kansas City that illustrates how we can support and reshape what it means to dream, and what it means *for all to thrive*.

In our pursuit to provide opportunity and instill hope, our thinking continues to evolve. The more we listen, the more we are moved to action. In dreaming collectively, learning from the ground up, and driving every day toward impact, we have come to understand that the opportunity to effect change is both weighty and powerful.

The work ahead is difficult. It should be difficult. Hope and opportunity do not come easily when confronted with the momentum of comfortability and decades of inequality. I am cognizant of my great privilege to be thinking about tomorrow. For so many in our community, achieving any dream seems impossible. Hope and opportunity are overwhelmed by the daily needs of simply living. This realization makes the work we do even more meaningful as we labor relentlessly with others to make achieving dreams possible *for all*.



Joyce "J.C." Hall was relentless in his ambition and dreamt often of how things *could* be. He matched his ambition and dreams with his unwavering commitment to excellence. Embracing this mindset, we have embraced similar ambitions and dreams to envision what Kansas City might look like for future generations because of our collective actions today.

We enter the new year inspired by the work we have seen in 2023. We continue to lean into listening, building relationships with our partners, and learning with community. We see a future of hope and opportunity that can, and will, be built on a foundation of preparation.

Our guiding light has always been our proximity to people and our commitment to being community-centered, community-informed, and community-guided ... in a single word, *connected*. This connection has afforded us the great privilege of being part of the current and future stories our partners are writing with the individuals and families alongside whom they work.

Guided by the wisdom of the Hall family and the commitment of our Board of Directors, the Foundation exists to ensure *all people in Kansas City thrive*. We recognize that this is an audacious goal, yet the stories that have emerged remind us that it is possible to achieve, together.



“Imagine a world of possibilities - for all.”

Our partners, some featured in this report, have provided us with opportunities to peek behind the curtain and hear stories about the impact they are having throughout our community. We had an opportunity to visit the *Learning Club* in Kansas City, Kansas, to witness the power of community mentors helping students improve their reading skills in a neighborhood setting. We visited *Educare Kansas City* and saw an intentional space for parents to gather and build community with one another. In attending performances presented by *Art as Mentorship*, we saw emerging young artists building their love of the arts in an environment created by students. Community engagement was on display at *Entitled Learning* where the students participated in a summer program creating art pieces to tell the story of the 1970s and presenting them to community members. We deeply appreciate our partners’ tireless work to make our communities stronger and more vibrant places.

I am honored to work alongside an amazing team. They push one another, and me, to ensure that each request is evaluated through multiple lenses and that we are thinking broadly, critically, and innovatively about the investments we make. Their unwavering belief in being part of the solution and prioritizing the goals of the Foundation allows us to drive daily toward the impact we seek to achieve.

As stewards of our founders’ intent, we recognize that we demonstrate our values through the investments we make. Our investments this year centered on partners who elevate community and participant needs, incorporate feedback across their programming, recognize that families do not live in silos, and are clear about their contribution to ensuring that *all people in Kansas City thrive*. To that end, grants in 2023 totaled \$52.8 million to 162 organizations across our three interconnected Impact Areas of *Growing Minds*, *Prospering Communities*, and *KC Spirit*.

Looking back at 2023 has allowed us to start looking to the future. We will continue to lean into this amazing and heavy privilege of philanthropy to recognize how our sector, and more importantly this Foundation, can positively impact our community. We are filled with optimism for the stories of hope and opportunity presented here in the Annual Report, and we are just as excited to celebrate those that continue to be written daily in our community.

Following the footsteps of our founders, we believe in uncompromising ambition and excellence. Our community demands that we continue to be courageous, to imagine a world of possibilities *for all*. We trust these stories will inspire you as they have inspired us.

Believe it is possible, *For All*.



Mayra Aguirre - President, Hall Family Foundation

*Hope.
Opportunity.
Impact.*



Community

transformation



begins from

Working from Abundance

Eastside University

Meet an organization focused on empowering youth to positively impact their community.



within.

To help bring people together and *make the world better.*



Work done through a lens of abundance.

When was the last time you stopped to talk to your neighbors? Not just to share a passing greeting, but to ask about their lives, talents, and experiences. Leave it to the next generation in the community to get the conversation started. Meet Eastside University. Founded by Pastor Darryl Answer of New Community Church and championed by the youth of the Eastside of Kansas City, Missouri, this neighborhood development program centers around two key priorities: youth empowerment and community transformation.

At the heart of the organization are The Game Changers. These individuals, 10 to 18 years old, canvas the neighborhood conducting interviews with residents. These interviews serve as a powerful tool to create meaningful connections and broaden understanding within their neighborhood. The questions asked during these interviews vary, ranging from childhood memories to current pursuits. They are designed to foster a sense of unity through experience.

When asked about the purpose of Eastside University, eleven-year-old Riley summed it up in his own words: "To bring people together and to make the world better."

Eastside University's impact extends beyond the interviews themselves. The Game Changers also take an active role in organizing events and programming within the community.

"I think that's a big difference about this program: this program is created and driven by the youth."

— Yahna Gibson - Community Member



Discovering and mobilizing the gifts of people and place.



Building community through conversation.

For Yahna Gibson, whose grandsons are active members of The Game Changers, what makes Eastside University unique is the sense of agency and empowerment the youth have to shape the world around them. “Typically, adults create programs for kids to be in; adults create the curriculum, and the kids just become participants in that. I think that’s a big difference about this program: this program is created and driven by the youth,” Gibson reflects.

Eastside University approaches the work differently. As Darryl Answer describes, “Asset-based community development is the process we use to discover and mobilize the gifts of people and place. It is done through the lens of abundance. It is a paradigm, not a program. This work is counter to most community work that begins with scarcity.” Through their participation in Eastside University, The Game Changers not only learn about asset-based community development, but they also develop skills related to public relations and the power of meaningful conversation.

Work with an abundance of imagination.





Youth empowerment.

Want to know what a Game Changer looks like? Look no further.

Community transformation.



Eastside University's work is far from over. As they continue to interview neighbors and build connections, The Game Changers strive to map the data they collect about the community, highlighting the commonalities linking residents. By connecting those who want to learn certain skills or talents with those who can teach those skills, Eastside University hopes to create a network of shared knowledge that will further enhance the neighborhood's vibrancy. Stephanie Answer, co-founder of New Community Church and Eastside University, explains, "We want to map the abundance."

Eastside University, driven by its mission to unite people and improve the world, serves as an inspiring model for community organization and youth development. The Game Changers, through authentic connections, are reuniting their community one conversation at a time. They embody unity, empathy, and leadership, forging a path toward a brighter future. Eastside University is not just changing the game; it is rewriting the rules of community engagement for generations to come.

All voices are needed to create lasting impact.



Positively

influencing



conversations

Transformative
Leadership

KC Uncornered

Engaging members of the community to lead the way for others and inspire brighter futures in the process.



in the

community.



Redefining what it means to lead.

Curious, humble, reflective, vulnerable, and loving – these are just a few of the words used to describe the leaders working with KC Uncornered, a local organization dedicated to addressing high crime rates in Kansas City. Striving to eradicate the root causes of violent crime, Uncornered stands out as it challenges conventional approaches to ending street violence. Built on the pillars of trust, empowerment, and a deep belief in every individual’s untapped potential, the organization centers those perceived to be driving violence - current or former gang members themselves - to become catalysts for positive change in their communities.

Trust, empowerment, and a deep belief in every individual’s untapped potential.



Putting the power of collaboration to work.

Working to address the root causes of violence in the community.



Uncornered partners with individuals, known within the program as Core Influencers and Catalysts, to become positive leaders in their community. Through their knowledge and insight, these leaders become the driving force behind the pursuit of peace through a paradigm-shifting concept – individuals helping each other break the cycle of violence.

Uncornered does not merely react to violent crime but strives to address the underlying conditions that give rise to it, including helping someone obtain a GED, ensuring stable housing, resolving personal conflicts, and facilitating job opportunities. It is dedicated to nurturing

positive change at its core, inspiring individuals to not only break free from the cycle of crime but also to become champions of their destinies – leading their communities by example.

In the words of Mark Culliton, Co-Founder of Uncornered, the organization’s role is to provide these leaders with the support and resources necessary for them to realize change for themselves and those around them to leave the streets for good.

“It’s about asking for their help to lead us in a different way. If you ask, ‘Will you help us?’ They’ll do anything to help the community, to help their neighborhoods.”



It is more than being active in the community.
It is advocating for it.

Catalysts for positive change.

Rather than imposing society's expectations, Uncornered meets people right where they are and provides the individual support they genuinely need. By being responsive to the needs of participants and actively seeking feedback, Uncornered assists individuals in their pursuits, whether it is for their own growth or the betterment of their communities.

For DaMontay, a local Catalyst, Uncornered's support has empowered him as he sought to rent an apartment, secure employment, and start building a plan for his future. As he says, Uncornered is not just an organization; it is a tight-knit group of "big brothers helping their little brothers achieve things they might never have thought possible. I was the kid who loved life, but it never loved me back. And eventually I lost the love for life, but I just kept going. I was blind without a plan before I met Uncornered, and now I have a vision with a motive."

Scario, a Core Influencer at Uncornered, came to the organization with a deep desire for change. Having been involved in gangs since age 14, Scario was already transitioning out of gang activity when he discovered Uncornered. Tired of the stress, grief, and hardship of his former life, Scario learned to shift his mindset, embrace vulnerability, and approach conflict with curiosity rather than aggression through Uncornered's training and workshops.

Uncornered envisions a vibrant community where neighborhoods are transformed through education and workforce pathways, ending generational cycles of poverty, violence, and lack of opportunity. The organization remains relentless, acknowledging the extensive work that lies ahead. Yet, fueled by the relationships forged among Core Influencers, Catalysts, and other network members, the dream of transformation is not just an aspiration but a tangible reality.



This is a new kind of leadership – one that embodies empathy and understanding.



“As a Black man, we run from vulnerability; we always have the tough side. I started coming to the Uncornered workshops, and I was able to help the guys in my community. I was able to be an inspiration for the guys in my community and tell them, ‘Hey, I’m changing my mind, and if I can do it, you can do it too.’”



Redefining

what it

means to be a

Building a Vibrant Future

Vibrant Health

Discover how one organization is looking beyond primary healthcare to better care for the community.



healthy community.





Amplifying voices.
Addressing health disparities.



A community-engaged process to inform the work.

When you step into the heart of Kansas City, Kansas (KCK), you are welcomed by a community rich in cultural history. Residents, each with diverse backgrounds, untold experiences, and compelling stories, weave the tapestry known as ‘The Dotte.’ It is this tapestry that serves as the driving force behind the impactful work of Vibrant Health, a nonprofit organization and Federally Qualified Health Clinic nestled in Central KCK.

Driven by a dedication to amplify community voices and a commitment to addressing the health disparities facing residents of Wyandotte County, Vibrant Health has embarked on a mission to support the needs of residents beyond primary healthcare. With a 30-year presence in the community,

Vibrant Health delivers compassionate, inclusive healthcare to thousands each year—regardless of income, language, or background. Looking ahead, the organization has taken a proactive approach by developing place-based strategies to address social determinants beyond healthcare, thus improving its community in the process.

The catalyst for this work arises from the need for improved healthcare access in the Northeast KCK area. Health equity, for Vibrant Health, extends beyond physical structures and programs; it is a holistic community-wide initiative tackling issues impacting overall well-being. And who better to shape the development and execution of this initiative than the community members it will directly impact?



“Our goal is to address the community’s needs, understanding that the fabric of the neighborhood is in the relationships, not just the services and resources available.”

— Patrick Sallee - President and CEO

Building healthier families and a stronger community.



Partnership and collaboration leading to lasting impact.



Through a community development corporation arm, the Vibrant Community initiative will create a consolidated community hub developed within a single building armed with the resources to forge bridges and partnerships poised to confront larger community challenges.

For Patrick Sallee, President and CEO of Vibrant Health, it is about more than constructing a building; it is about propelling growth and fostering investment in the community—while staying deeply connected to the voices and needs of the community it serves.

The journey began with purposeful relationship-building, including site visits to cities engaging in similar work. A pivotal element of the Vibrant Community initiative materialized with the establishment of the Vibrant Community Advisory Council (VCAC)—a committee of 20 community members committed to improving healthcare access. Dr. Nozella Brown, a VCAC member, is passionate about her involvement in this initiative: “Vibrant Health’s approach was different – instead of determining what people needed, they worked with the community to provide services that the community needed and could be a part of.”

Prioritizing community-led endeavors, the VCAC emphasizes health equity and justice, seeking valuable input from the surrounding neighborhoods. VCAC members’ perspectives will play a direct role in shaping the collaborative efforts of Vibrant Health and the Vibrant Community initiative, striving to establish a healthier, more inclusive, and thriving environment for all.

From the perspective of Matt Kleinman, Director of Community Development, the goal is to empower the community to influence decisions about what happens next as this place-based health access initiative advances.

“By encouraging members to seek training opportunities, connecting them to resources, providing information, and considering their feedback, we’re building trust. Trust takes time, but we can build community now.”

Place-based health and community development strategies, like the Vibrant Community initiative, concentrate on specific geographic areas to address the underlying causes of health inequities and improve health outcomes. Vibrant Community’s strategy consists of a shared power structure to work upstream and improve access to health resources and healthcare.

Through these place-based healthcare access strategies and the anticipated community health hub, Vibrant Health strives to be a convener of resources, rather than the sole executor of the work. It aims to collaborate with existing organizations and individuals in Wyandotte County, utilizing their expertise to address community needs. This work exemplifies the importance of playing the long game: the complex challenges faced by KCK residents cannot be solved overnight, and it will take an entire community to envision the vibrant future that lies ahead.



Inspiring



potential through

limitless

Literacy For All

Jump Start to Learning, Club Lit, Lead to Read KC, & Literacy KC

Having strong young and adult readers is critical in the KC community. Meet four organizations encouraging everyone to put the power of literacy to work both in the classroom and in their everyday lives.



literacy.

Literacy has a positive ripple effect on future generations.



“Reading not only provides access to information but it is also a portal to different worlds, allowing individuals to dream of what is possible.”



One-to-one reading time creates a connection between mentor and student.

It was three months into the school year when five-year-old Leah picked up a book and delicately began to trace the letter on its page and sound out ‘A’. As she moved onto each subsequent letter, her face radiated growing confidence in the ability to understand her world differently through a newly developed skill. In the library nearby, eight-year-old Tomás excitedly checked out the next book in a fantasy series, eager to dive further into the new world he would read about among its pages. At a local business downtown, sixteen-year-old Diana finished up a job application and interviewed with the manager. And in the supermarket, father of three, Damien, checked the food labels to make sure the ingredients did not contain items to which his children were allergic.



Literacy is a crucial skill to navigate the world today. Reading not only provides access to information but it is also a portal to different worlds, allowing individuals to dream of what is possible. Proficiency in reading, writing, and comprehension is not just a set of skills; it is a powerful tool that enhances communication, broadens horizons, and opens the door to countless opportunities.

To effectively bridge literacy gaps within our community, a multifaceted approach is necessary. While each organization tackling this complex issue takes its own meaningful approach to improving literacy, they all understand that this is more than just reading and writing—it is about providing people with the tools to seek opportunity and build community *for all*.

Jump Start to Learning through the Shawnee Mission School District provides incoming kindergartners with the opportunity to practice literacy, numeracy, and social skills. Georgia Klos, a kindergarten teacher, is passionate about helping children expand their worlds through increased literacy skills.

“It’s all in their eyes. It’s all about the switch in their face. It really isn’t about what they say...I typically have to tell them, ‘You just read that!’ They are so focused on the letter, sound, word, sentence, story, that they are often unaware they are reading. It’s only about the visual ‘aha’ moment in their face. It is why I keep coming back! That, and the joy of watching them shift to becoming responsible selves and social human beings with others.”



It is remarkable to watch a child immersed in the world of reading.



Reading has the power to broaden horizons.



Across the city, Club Lit, a program operated by Boys & Girls Clubs of Greater Kansas City, works daily with Club members in grades kindergarten to third through a personalized approach in which tutors engage participants in one-on-one sessions or small workgroups, creating a comfortable environment that alleviates the pressure of reading in front of peers.

Reflecting on Club Lit’s impact, Kelley Barnes, Senior Director of Program Operations, emphasized, “By placing the right staff and resources in front of students, we can help boost their confidence. This, in turn, can foster a love of literacy.”

A love of literacy is evident in Lead to Read KC’s work to connect community volunteers with students for reading mentorship. Through its primary initiative of lunch-hour reading sessions, Lead to Read KC’s low-barrier time window, coupled with the guidance and support of staff, has been a key driver in fueling the growth of the program. According to former Executive Director Pauly Hart, it is the resonating need for literacy support that connects the organization’s mission to students, schools, and volunteers across Kansas City.



“Reading is one of the few issues out there that affects every single person in this community. There’s nobody who is untouched by low literacy skills — whether it’s the person who is a low-literate reader, the person who’s trying to hire a low-literate reader, or the person who’s trying to communicate with a low-literate reader. It’s a universal challenge, and that’s why it’s going to take the whole community to rally around it.”

— Pauly Hart - Former Executive Director, Lead to Read KC



In contrast to organizations and initiatives focused on the literacy of children, Literacy KC addresses a different, yet equally critical, demographic – adults struggling with low literacy skills. Literacy KC’s mission is to make the world more legible for its students, recognizing the diverse challenges they face.

As Gillian Helm, CEO of Literacy KC, explains, Literacy KC’s mission extends beyond reading and writing skills; it is about empowering individuals to create a better future for themselves and their families.

Supporting 2,000 adult learners from over 60 countries and speaking more than 40 languages, one of the most powerful aspects of Literacy KC’s work is its integration with the community. Student insights actively shape the program, with a student advisory committee leading the charge. From an expansion of workforce development programs to the inclusion of wraparound resources like a shelf-stable food pantry, students are not only learning, but they are also leading.

Increased literacy is not just about enhancing individual skills, it is about creating generational change and advancing collective well-being. Literacy is a cornerstone of social progress and an indispensable tool for building a more prosperous and equitable society. Literacy-focused organizations across Kansas City are making a profound impact on individuals, families, and the broader community for decades to come.

Opening the door to opportunity.



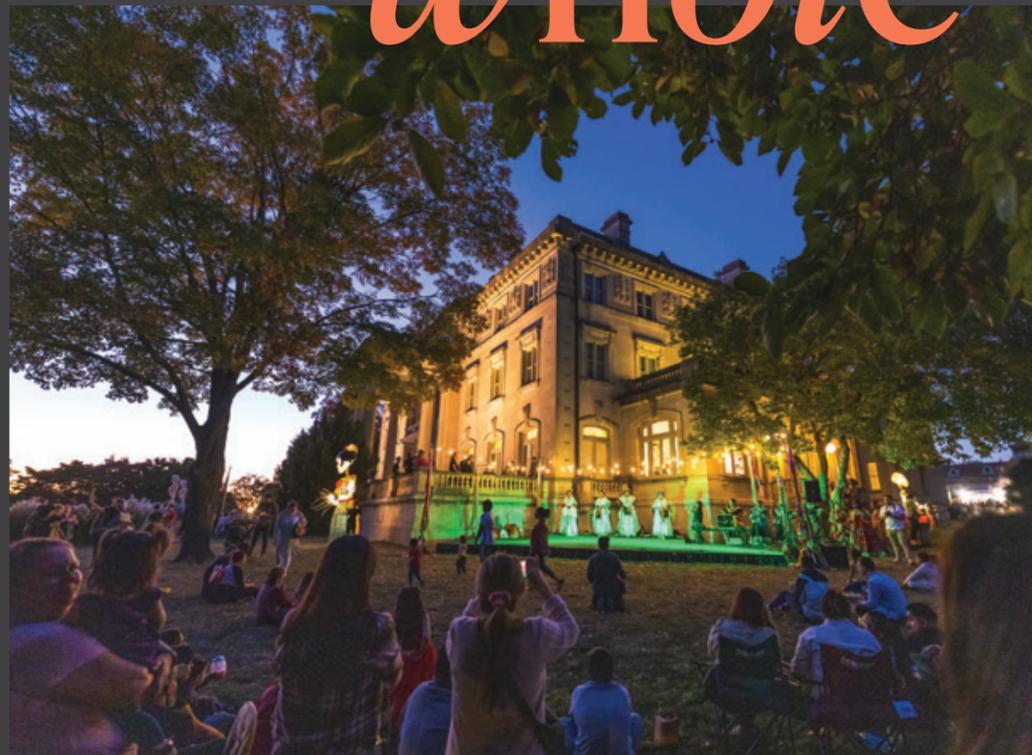
Home

of the whole

Diverse Perspectives

Kansas City Museum

See how one museum is changing the narrative and giving the community a more complete look at our past, present, and future.



story.

Recognizing our shared humanity.

“We are exploring the development and identity of our city by telling the stories of Kansas City and its people, especially the untold or undertold stories.”

— Anna Marie Tutera - Executive Director



Reflecting the diversity of the people, history, and culture.

Challenging each of us to get to know our community.



A unique glimpse into the often untold stories of our community.

As the “Home of the Whole Story,” the Kansas City Museum is a unique museum experience that seeks to tell a different story, recognizing the dynamic and powerful role storytelling can play in preserving history. Stories breathe life into historical events, making them relevant and accessible to all. Through stories, history becomes a living, evolving narrative that connects individuals to their roots and helps shape a collective understanding of the past.

Standing as a bridge between the past, present, and future, the Kansas City Museum offers visitors a unique perspective on Kansas City’s evolution, including innovative exhibits allowing visitors to hear directly from Kansas Citians.

Unique and real-world immersive experiences.



“As we were designing the new exhibits and programs, we realized that we were transitioning from a traditional history museum model to a city museum model. What this means is that we are exploring the development and identity of our city by telling the stories of Kansas City and its people, especially the untold or undertold stories,” said Anna Marie Tutera, Executive Director.

Through this firsthand knowledge, the Kansas City Museum is uplifting stories that are traditionally overlooked or excluded. This shift from the notion of history being something distant and long ago to something that continues to impact our city to this day makes it deeply personal.





Re-imagined storytelling.

A key facet of the Kansas City Museum’s work is their pioneering use of restorative practices, a social science methodology centered on repairing harm, building trust, and fostering inclusive healing for the broader community. By intentionally fostering connections among people and building relationships through the presentation of history from diverse perspectives, the Kansas City Museum challenges the traditional approach to sharing historical narratives.



A welcoming and respectful environment where individuals and communities can come together to listen and learn.

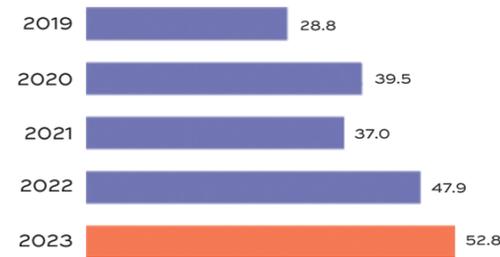


A dynamic experience allowing the community to connect on a deeper, more personal level.

Embracing its role as a living storyteller, the Kansas City Museum preserves the history of Kansas City, acknowledging both its triumphs and challenges. The Kansas City Museum remains an invaluable resource and asset for residents and visitors alike, challenging each of us to get to know our community and recognize our shared humanity by listening to our neighbors and connecting with one another. As the Kansas City Museum looks to the future, with dynamic exhibits, engaging programming, and community involvement at its core, it beckons each of us to become active participants in the shared story of Kansas City.

Financials

Contributions Made
In Millions of Dollars*



Assets
In Millions of Dollars*

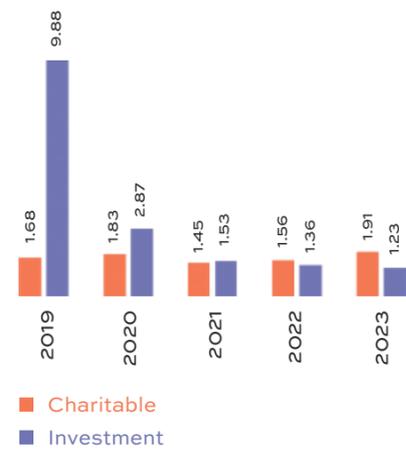


Income
In Millions of Dollars*



*2020 going forward does not include K-1 income and expenses from partnership holdings.

Expenses
In Millions of Dollars*



**2020 going forward does not include K-1 income and expenses from partnership holdings. The expenses graph includes cash operating expenses and excludes taxes. Charitable-related expenses are those incurred in carrying out the Foundation's exempt function. Investment expenses are those incurred in the management of the Foundation's investment portfolio.

2023 Partners

Organization Project Title	Grant Amount	Paid Amount
Academy for Integrated Arts Team Teaching Pilot*	\$500,000	\$125,000
After the Harvest Truckloads Program	\$50,000	\$50,000
AlignED Today for Tomorrow Initiative*	\$200,000	\$100,000
Amethyst Place Housing and Recovery Expansion Project*	\$2,000,000	\$2,000,000
Art as Mentorship Rebel Song Academy Expansion*	\$50,000	\$25,000
ArtsKC Regional Arts Council Support to Advance Equitable, Inclusive Access to the Arts	\$200,000	\$100,000
Avenue of Life, Inc. Impact KCK and KCPS Empowerment Program Support	\$1,500,000	\$500,000
Base Academy of Music Program Expansion Support	\$25,000	\$25,000
BeGreat Together, Inc. Teacher and Student Led Initiative Support	\$80,000	\$80,000
BioNexus KC Program Support*	\$300,000	\$50,000
Bishop Ward High School Student Academic Support	\$70,000	\$70,000
Black Repertory Theatre of Kansas City Program Support and Capacity Building	\$30,000	\$30,000
Bluford Healthcare Leadership Institute Program Support	\$30,000	\$30,000
Boy Scouts of America – Heart of America Council Capital Campaign*	\$400,000	\$200,000
Boys & Girls Clubs of Greater Kansas City Program Support and Club Lit Expansion	\$1,750,000	\$650,000
Brothers Liberating Our Communities Teacher Retention Support*	\$150,000	\$75,000
Camp Fire Heartland Wyandotte County Service Expansion	\$35,000	\$35,000
Camps for Kids Match Program Support*	\$100,000	\$35,000

*Indicates payment on previous grant award.

2023 Partners

Organization Project Title	Grant Amount	Paid Amount
Caring for Kids Network, Inc. Sustainability and Growth for School Partnerships	\$131,000	\$131,000
Catholic Charities - Kansas City - St. Joseph Program Support	\$55,000	\$55,000
Catholic Charities of Northeast Kansas Expansion of Family Strengthening Programs*	\$900,000	\$300,000
Charlotte Street Foundation Artist Program Support	\$300,000	\$150,000
CHES - Credit & Homeownership Empowerment Services Equitable Housing Initiative*	\$500,000	\$250,000
Child Abuse Prevention Association Family Support and Clinical Internship Program	\$90,000	\$90,000
Children's Mercy Hospital Children's Research Institute (2017-2026)*	\$68,855,000	\$5,000,000
CHWC, Inc. Comprehensive Community Development	\$250,000	\$250,000
Citizens Of The World Charter Schools - Kansas City Building Capacity in Teachers	\$95,000	\$95,000
City Year Kansas City Program Support	\$750,000	\$250,000
Community Capital Fund Neighborhood Capacity Support*	\$575,000	\$175,000
Community LINC Equitable Access to Housing and Services for Children & Families	\$267,285	\$267,285
Community Services League Wealth and Asset Building Programming*	\$600,000	\$200,000
Connections to Success, Inc. Pathways to Success Program	\$50,000	\$50,000
KC Uncornered Violence Prevention Program Support	\$500,000	\$500,000
Crossroads Charter Schools Student Support Capacity Building	\$100,000	\$100,000
EarlystART Early Learning Staff Support* StartingEarly Initiative*	\$450,000 \$1,250,000	\$150,000 \$250,000

*Indicates payment on previous grant award.

Organization Project Title	Grant Amount	Paid Amount
El Centro, Inc. Early Learning Staff Support*	\$600,000	\$200,000
Emmanuel Family & Child Development Center Early Learning Staff Support*	\$750,000	\$250,000
Entitled Learning Summer Academic and Enrichment Program Support	\$90,000	\$90,000
Essential Families Midwest, Inc. Virtual Mental Healthcare Program	\$80,000	\$80,000
First Call Program Support and Safe & Healthy Schools Initiative	\$55,000	\$55,000
Flourish Furniture Bank Furnishings for the Entire Home Program	\$35,000	\$35,000
Food Equality Initiative Food is Medicine Access Program	\$40,000	\$40,000
FosterAdopt Connect Connecting the 'Dotte Capital Campaign	\$250,000	\$250,000
Friends of Chamber Music Community Engagement Initiatives	\$20,000	\$20,000
Girl Scouts of Northeast Kansas & Northwest Missouri Outreach Program Support*	\$150,000	\$50,000
Giving The Basics, Inc. Basic Needs Program Support	\$60,000	\$60,000
Goodwill of Western Missouri & Eastern Kansas Goodwill Opportunity Accelerator	\$100,000	\$100,000
Grandview Assistance Program Program Support	\$65,000	\$35,000
Greater Kansas City Community Foundation Teacher Retention Fund Anchors of Tomorrow Health Equity Fund* Black Community Fund	\$300,000 \$8,000,000 \$13,000,000 \$150,000	\$200,000 \$8,000,000 \$5,000,000 \$150,000
Greater Kansas City Local Initiatives Support Corporation Regional Housing Partnership Program Support	\$100,000 \$250,000	\$100,000 \$250,000

*Indicates payment on previous grant award.

2023 Partners

Organization Project Title	Grant Amount	Paid Amount
Groundwork NRG Land and Housing Equity Initiatives*	\$100,000	\$50,000
Guadalupe Centers, Inc. Wraparound Services Support*	\$600,000	\$200,000
Habitat for Humanity of Kansas City HOPE: Advancing Black Homeownership	\$150,000	\$150,000
Harvesters Program Support	\$500,000	\$250,000
Heartland Center for Jobs and Freedom, Inc. Safe Housing for All Program*	\$300,000	\$100,000
Hillcrest Transitional Housing Youth Transitional Living Program Expansion	\$250,000	\$250,000
Hispanic Development Fund Educator and Social Worker Pipeline Initiative Program Support*	\$330,500 \$510,000	\$105,000 \$170,000
Hope Faith Ministries Program Support	\$60,000	\$60,000
Hope House, Inc. Program Support	\$100,000	\$100,000
i.c.stars Kansas City Pilot Program*	\$500,000	\$500,000
IFF Elevating Early Education Facilities' Quality in Kansas City Study	\$75,119	\$75,119
Independence Boulevard Christian Church Capital Support for Community Spaces	\$100,000	\$100,000
Instruction Partners Leader and Educator Support for Kansas City Schools	\$150,000	\$150,000
InterUrban ArtHouse Program Support*	\$40,000	\$20,000
Jackson County CASA Program Expansion and Capacity Building	\$100,000	\$100,000
Jewish Vocational Services of Kansas City Capacity Building, Strategic Plan Development, and Program Expansion*	\$335,000	\$100,000

*Indicates payment on previous grant award.

Organization Project Title	Grant Amount	Paid Amount
Johnson County Community College Foundation Arts Education Program in Kansas City Schools	\$25,000	\$25,000
Junior Achievement of Greater Kansas City 3DE Program Support	\$500,000	\$200,000
Kanbe's Markets Healthy Corner Stores Growth Campaign	\$250,000	\$250,000
Kansas City Ballet ROAD and Second Company Support*	\$235,000	\$85,000
Kansas City Community Gardens Schoolyard Gardens Program	\$30,000	\$30,000
Kansas City Design Center Urban Design Studio Projects	\$100,000	\$50,000
Kansas City International Academy Student Support Program	\$25,000	\$25,000
Kansas City Kansas Public Schools KCKPS Teaching Fellows Program*	\$1,050,000	\$252,000
Kansas City Museum Foundation, Inc. Educational Interactives Campaign Audience Development*	\$200,000	\$200,000
Kansas City Public Schools Education Foundation Parent Navigators* KCPS Empowerment and KCPS Student Success*	\$135,000 \$1,420,000	\$135,000 \$265,000
Kansas City Repertory Theatre, Inc. Audience Development*	\$750,000	\$250,000
Kansas City Symphony Audience Development*	\$2,250,000	\$750,000
Kansas City Teacher Residency Program Support and Expansion*	\$1,350,000	\$450,000
Kansas City Young Audiences Program Support	\$50,000	\$50,000
Kansas State College Advising Corps College Advising in Kansas City Schools	\$100,000	\$100,000
Kansas University Endowment Association AI and Digital Literacy Educare Kansas City Program Support* Educare Kansas City Capital Support	\$117,459 \$155,000 \$28,000	\$117,459 \$65,000 \$28,000

*Indicates payment on previous grant award.

2023 Partners

Organization Project Title	Grant Amount	Paid Amount
KC Asylum Clinic Program Support	\$60,000	\$60,000
Kids Win Missouri Advancing Early Care and Education in Missouri*	\$300,000	\$100,000
KidsTLC Rooted in Hope Capital Campaign*	\$1,000,000	\$500,000
Latinx Education Collaborative Teacher Support*	\$150,000	\$75,000
Lead to Read KC Program Support and Expansion	\$100,000	\$50,000
LEANLAB Education Education Innovation Partnership*	\$300,000	\$150,000
Learn Techquity WeCode KC Program Support*	\$100,000	\$50,000
Learning Club of KCK After-School Tutoring and Mentoring	\$35,000	\$35,000
Legal Aid of Western Missouri Justice in the Schools and Neighborhood Empowerment Program Support	\$100,000	\$100,000
Literacy Kansas City Adult Education and Literacy Program Support	\$400,000	\$200,000
Lyric Opera of Kansas City Opera as Community Catalyst Program Support	\$200,000	\$200,000
Mattie Rhodes Counseling & Art Center Community Behavioral Health*	\$300,000	\$150,000
Metropolitan Lutheran Ministry Supportive Services at Eileen's Place*	\$300,000	\$100,000
Metropolitan Organization to Counter Sexual Assault Capital Campaign*	\$860,000	\$430,000
Mid-America Regional Council Double Up Fresh Produce Program*	\$400,000	\$100,000
MINDDRIVE Collaborative STEM Programming	\$185,000	\$185,000

*Indicates payment on previous grant award.

Organization Project Title	Grant Amount	Paid Amount
Missouri Charter Public School Association Supporting Kansas City Charter Schools into the Future	\$420,000	\$140,000
Mt. Carmel Redevelopment Corporation, Inc. Health and Human Services Program Support	\$30,000	\$30,000
National World War I Museum and Memorial Second Century Campaign*	\$2,000,000	\$666,667
Neighborhood Legal Support of Kansas City, Inc. Expansion of Community Development Work	\$90,000	\$90,000
Nelson Gallery Foundation Interest Paid and Refinancing Charge on Outstanding Bond Since 2004 Photography Collection 2024 - 2026 Photography Collection 2023*	\$4,500,000 \$100,000	\$1,500,000 \$35,000
New Community Church Eastside University	\$100,000	\$100,000
Northeast Community Center Path to College Program Support	\$30,000	\$30,000
Nurture KC Promise 1000 Program Support	\$200,000	\$200,000
Oak Ridge Youth Development Corporation Summer Enrichment Program Support	\$30,000	\$30,000
Olathe School District Kansas City Area Parents as Teachers Consortium Program Support	\$80,000	\$80,000
Operation Breakthrough Early Learning Staff Support*	\$300,000	\$100,000
Parent Leadership Training Institute - KC Parent Empowerment and Engagement Program Support	\$200,000	\$125,000
Parent Power Lab, Inc. Parent Engagement Training Programs	\$50,000	\$50,000
Pawsperity, Inc. Program Expansion	\$500,000	\$300,000
PCs For People Kansas City, LLC Ignite Lab Programming*	\$50,000	\$25,000
People Of All Colors Succeed Organization Equity Program Support*	\$50,000	\$25,000

*Indicates payment on previous grant award.

2023 Partners

Organization Project Title	Grant Amount	Paid Amount
Pete’s Garden Food Recovery Program	\$70,000	\$35,000
Phoenix Family Housing Corporation HIKE (Help Instill the Key to Education) Program Support	\$35,000	\$35,000
PREP-KC Program Support*	\$650,000	\$225,000
Reach Out and Read Kansas City Early Literacy Program	\$100,000	\$35,000
Red Apple Education Corporation Parent Engagement Program Support	\$100,000	\$100,000
reStart, Inc. Capacity Building Support	\$100,000	\$100,000
Rose Brooks Center, Inc. Safe and Sound Program*	\$300,000	\$100,000
Rosedale Development Association Summer Literacy Program Support	\$70,000	\$70,000
SafeHome, Inc. Family Prosperity Program and Safety Advocate	\$324,478	\$106,099
Salvation Army - Kansas City Pathway of Hope and Program Support	\$1,200,000	\$600,000
Samuel U. Rodgers Health Center Pediatric Wing Expansion Capital Campaign*	\$3,000,000	\$1,000,000
SAVE, Inc. Shelter and Program Support	\$200,000	\$200,000
Screen Sanity, Inc. Program Support	\$30,000	\$30,000
Scuola Vita Nova Charter School Teacher Retention Pilot Program Support	\$100,000	\$100,000
Shawnee Mission Education Foundation Jump Start to Education Program Support	\$25,000	\$25,000
Show Me KC Schools Show Me Early Education Project*	\$225,000	\$75,000
Sleepyhead Beds, Inc. “Beds for KC Kids” Program	\$25,000	\$25,000
Starlight Theatre Association, Inc. Support for ‘A Campaign for Starlight’*	\$2,500,000	\$166,666

*Indicates payment on previous grant award.

Organization Project Title	Grant Amount	Paid Amount
Start at Zero Play Café	\$31,000	\$31,000
Startland Education Innovation Partnership*	\$300,000	\$150,000
Sunflower House Program Expansion Support	\$85,955	\$85,955
Synergy Services, Inc. Forest Hill Village	\$1,000,000	\$1,000,000
Systems of Care Initiative Early Childhood Mental Health Collective Pilot Design	\$33,400	\$33,400
Teach for America - Kansas City Accelerating Student Achievement and Teacher Retention	\$450,000	\$450,000
Teachers Like Me Program Support	\$70,000	\$70,000
The Family Conservancy Early Childhood Education (ECE) Hub Start Young	\$300,000 \$230,000	\$200,000 \$115,000
The History Co:Lab Program Support	\$90,000	\$90,000
The Plaza Academy School Based Mental Health Services	\$50,000	\$50,000
The Prospect KC Workforce Development Initiative	\$100,000	\$100,000
The Rabbit hOle Capital Campaign and Program Support*	\$1,250,000	\$250,000
The Sewing Labs The Sewing Salon Training Program	\$25,000	\$25,000
TNTP, Inc. Kansas City Opportunity Accelerator (KCOA)	\$400,000	\$200,000
True Light Family Resource Center Program Support*	\$60,000	\$26,000
Trust Neighborhoods Capacity Building for the Northeast Neighborhood Trust	\$500,000	\$25,000
Turn the Page KC READ 360° - Community-Based Literacy Initiative	\$75,000	\$75,000

*Indicates payment on previous grant award.

2023 Partners

Organization Project Title	Grant Amount	Paid Amount
University of Central Missouri Grow Your Own: Para Educator to Certified Teacher for KCPS Teachers	\$375,000	\$125,000
University of Missouri Kansas City Foundation Institute for Urban Education KCSOURCELINK	\$1,200,000 \$62,500	\$400,000 \$12,500
Upper Room KC Out of School Tutoring Programs	\$75,000	\$75,000
Urban Neighborhood Initiative, Inc. Community Development Programs*	\$500,000	\$150,000
Vibrant Health Vibrant Community Program Support* Program Support and Vibrant Community Initiatives Capital Support	\$2,000,000 \$15,000,000	\$1,000,000 \$2,000,000
What If Puppets Arts Integration Residency Expansion	\$30,000	\$30,000
Whatsoever Community Center Early Learning Program Support	\$30,000	\$30,000
Wildwood Outdoor Education Center, Inc. Year-Round Learning	\$45,785	\$45,785
William Jewell College The Flight Plan for Jewell: Ascent (Phase 1)*	\$2,000,000	\$1,000,000
Working Families Friend Program Support	\$20,000	\$20,000
YMCA of Greater Kansas City Youth Development Services	\$342,500	\$342,500
Youth Ambassadors Empowering Teens for Positive Mental Health	\$50,000	\$50,000
Youth Guidance Program Support for Becoming a Man and Working on Womanhood	\$70,000	\$70,000
Total Grant Amount Paid in 2023		\$52,829,934

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Executive President of the Board, Hallmark Cards, Inc.
- Donald J. Hall**
Chairman Emeritus of the Board, Hall Family Foundation
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Grants Administrator
- Maria Savoy**
Executive Assistant
- Debbie Whiles**
Grants Associate
- Address**
Hall Family Foundation
P.O. Box 419580 - MD #323
Kansas City, MO 64141-6580
- Phone**
816.274.8516
- Website**
hallfamilyfoundation.org

*Indicates payment on previous grant award.

The Grant Amount columns may include grant pledges. The Paid Amount columns reflect only the amounts paid on grants in 2023. Additional payments may have been made in prior years.



To be continued.

Achieving the *storied impact* we seek requires an intentional focus on the work to drive toward the vision we see for our city. We are excited to have shared these behind-the-scenes accounts of how our partner organizations impacted individuals, neighborhoods, and the community throughout 2023. Through supporting youth to engage in their communities and seeing where abundance

exists, transforming neighborhoods and building opportunities, increasing access to healthcare and investing in community, creating a city of readers, and sharing untold narratives, this vision is becoming a reality. These stories, and this work, will continue to unfold, and we each have a role to play. The next chapter is already well underway. We cannot wait to see what we can accomplish, together.

“Instead of determining what people needed, they worked with the community to provide services that the community needed and could be a part of.”

“Fostering a deeper understanding of [our] city.”

“Reading is one of the few issues out there that affects every single person in this community.”

HALL FAMILY
FOUNDATION
