

We subscribe to values that help increase our impact. **HUMILITY**. We are a piece of a larger puzzle and strive daily to recognize it takes many to achieve our goals. We value each other and our partners and we treat them with kindness and respect. **EXCELLENCE**. We believe in the importance of high aspirations, continuous improvement, and accountability. We expect this from ourselves, our partners, and in all we do. We know excellence is not exclusive, and perfection is not the goal, but that continuous progress is. **COLLABORATION**. We believe it is important to work with individuals and groups representing different backgrounds, lived experiences, desires, interests, and challenges to learn and understand diverse perspectives and accomplish goals aligned with our mission and strategy. **INNOVATION**. We recognize there is more than one way to solve a problem. We value creativity, curiosity, and courage to move closer to solutions. **CATALYST**. We see our role as developing and proposing ideas, connecting people, leading, and partnering, with the goal of advancing *all*.

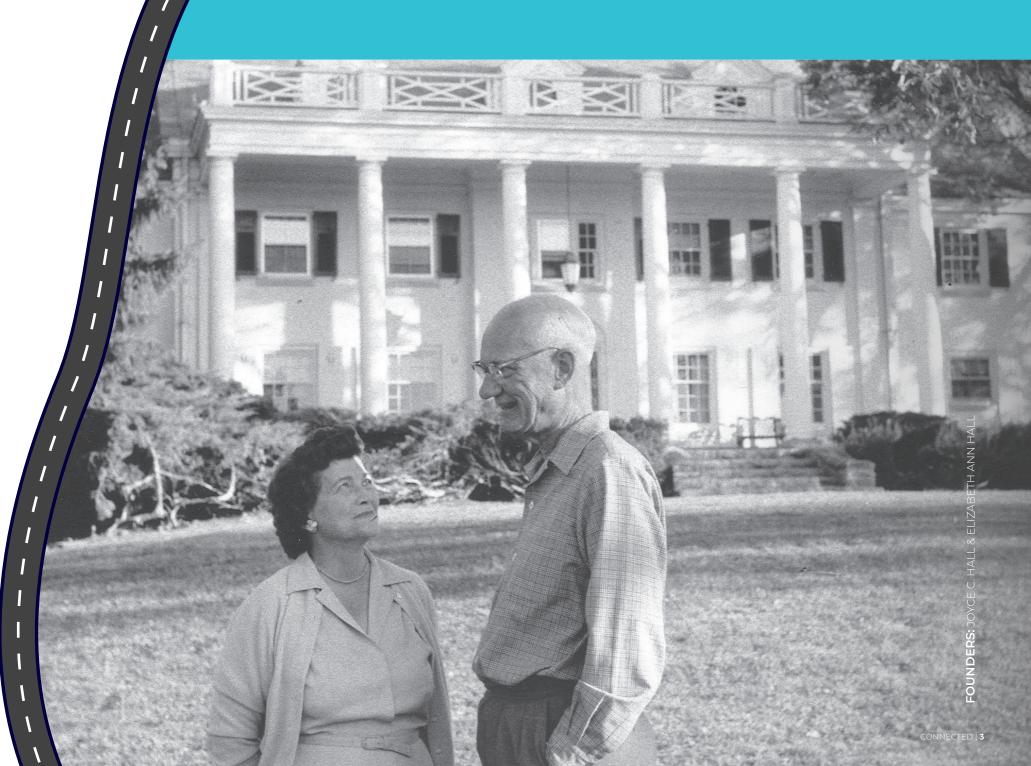
HALL FAMILY FOUNDATION

The Hall Family Foundation is a private philanthropic organization dedicated to enhancing the quality of human life in the Greater Kansas City area. Initiatives that enrich the entire community, help *all* people, and promote excellence are considered to be of prime importance. The Foundation acts as both a catalyst and collaborative community partner. It seeks to invest in programs that are innovative and strive to create systemic solutions to community needs.

The mission of the Hall Family Foundation, established in 1943, stems from the original purposes of its founders: Joyce C. Hall; his wife, Elizabeth Ann Hall; and his brother, Rollie B. Hall.

As outlined in the original bylaws, the Hall family intended that the Foundation should promote: the health, welfare and happiness of school-age children; the advancement and diffusion of knowledge; activities for the improvement of public health; and advancement of social welfare. These objectives were based on a family resolve to help people and enhance quality of life. Seventy-nine years later, their legacy lives on.

Joyce C. Hall was born on August 29, 1891, in David City, Nebraska. He was a plain-spoken individual with a respect for hard work and an unwavering commitment to quality. Mr. Hall came to Kansas City in 1910, and, starting with a shoebox full of cards and a rented YMCA room, began the business that was to become Hallmark Cards, Inc. In 1921, Joyce Hall married Elizabeth Ann Dilday. Together they built a life dedicated to family and community. Together they created the Foundation that nurtures and strengthens the city they loved.





CONNECTED | 5

I DREAM OF A WORLD

DIRECTORS & STAFF

FINANCIALS

22 PROSPERING COMMUNITIES

GROWING MINDS

PRESIDENT'S LETTER

TABLE OF CONTENTS

INSPIRED BY COMMUNITY

For more than seven decades, the Hall Family Foundation has remained steadfast to the principles of Joyce and Elizabeth Hall: Dedicated to enhancing the quality of human life for all in the Greater Kansas City area.

Joyce "J.C." Hall was known to spend a considerable amount of time connecting with people, listening to their feedback about his products, and forming meaningful connections with them. Armed with these varied perspectives, he would create and tweak his cards, striving for excellence. J.C. not only understood but loved the creative process – the ability to reimagine products year after year after tapping into the perspectives, connections, and aspirations of those who purchased a card.

J.C. believed in enhancing relationships and enriching lives via his spirit to pursue excellence. We remain driven by the vision of J.C. and Elizabeth Hall, to be informed and guided by community voice.

Over the last year, following in the spirit of J.C., we have strived to purposefully deepen our understanding of community needs and build relationships with existing, new, and future partners. Through a series of community conversations across the city, we engaged in meaningful dialogue with nonprofit partners and young adults. We had a singular purpose: to gain We partnered with organizations that provided basic perspective and clarity on the issues faced by our essentials as inflation rose and the pandemic's impact community. These conversations allowed us to better lingered. We supported early childhood and K-12 education initiatives to ensure our kids continue to understand how we can allocate our resources to achieve the greatest impact. As we listened, visited move forward and achieve success. Further, we invested partners, engaged in community meetings, and drove in the power of the arts in our community – recognizing throughout our city, we were continually inspired. them as a driving force in sharing and broadening There is so much beauty in our city and in the people awareness, understanding, and connection for all in with whom we partner. What we saw was the power our community. of community and the resiliency of leaders who are Throughout this report, you will read about these proud of their neighborhoods, who understand their efforts and their impact in much more detail. The connection to one another, and who believe in the Foundation's ability to achieve greater impact for opportunities that exist for themselves and their our community relies upon strong partnerships with neighbors. community leaders, not-for-profit partners, and those who serve the community and support the work in countless other ways. We appreciate each one of you for your tireless work and commitment to excellence over the last year!

Our guiding light is our proximity to people. Community-centered, community-informed, and community-guided...in a single word, connected. Across different parts of our city, we drew inspiration from seeing work in action. We recognize how As stewards of our founders' intent, we believe "how" connected the issues – and our communities – really the work is achieved reflects the type of philanthropic are. These connections multiply the impact made partner we strive to be - a community-informed catalyst when we invest strategically. We recognize that families and collaborator. I am honored to work alongside an and communities do not exist in silos; each one of us amazing squad. They are committed to engaging with is the sum of our lived experiences, our family histories, the community to build perspective and advance the our communities, the assets in our community, and vision. I am inspired by their love for our city and their the spirit of our aspirations. We believe that a more unwavering belief in what we can achieve together connected approach to philanthropy will lead to through connectedness with our community. a deeper impact so that *all* in our community can There is a lot of work to do, and in the years to come, as a connected community, we can work diligently-

achieve their fullest potential. The spirit of excellence is here - within our city and within each of us. together-to realize the shared vision where all The inspiration for this year's annual report is centered people in the Kansas City community can explore and on the connections we have made, the connectedness experience all that is possible. As we pursue excellence, of our grantmaking, and the connections we want to we continue to be guided by the wisdom of the Hall support and be a part of. As we continue to listen and family and our board of directors. We remain inspired learn, we remain committed to ensuring that when you by the vision of J.C. and Elizabeth Hall, and, because see our investments, you see a reflection of yourself, of them, we are planted firmly in our commitment to of your community, of the connections needed to keeping the communities we serve central to our work! advance our city forward, and of a shared belief in your spirit.

Grants in 2022 totaled nearly \$48 million. We focused our investments in three interconnected impact areas: Growing Minds, Prospering Communities, and KC Spirit. These investments reflect our awareness of the complexities behind efforts to advance our community post-pandemic. The social, economic, and political landscape continues to shift in ways that have a tremendous impact on the daily lives of our fellow Kansas Citians.

For All

MAYRA AGUIRRE PRESIDENT. HALL FAMILY FOUNDATION

OUR PRIORITIES ARE INTERCONNECTED

FOR

POSDERING COMMUNITIES

IC SPIRIT

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The most meaningful impact in our community is made when we see the connectedness of our impact areas and prioritize investment opportunities that enable sustainable outcomes across all three. This annual report elevates the connected contributions of a few of our partners who are doing impactful work in our community. Their work is inspiring, a motivation of the heart, as well as a resolute promise of better things to come, for *all*.



SAN CMINDS

GROWING MINDS

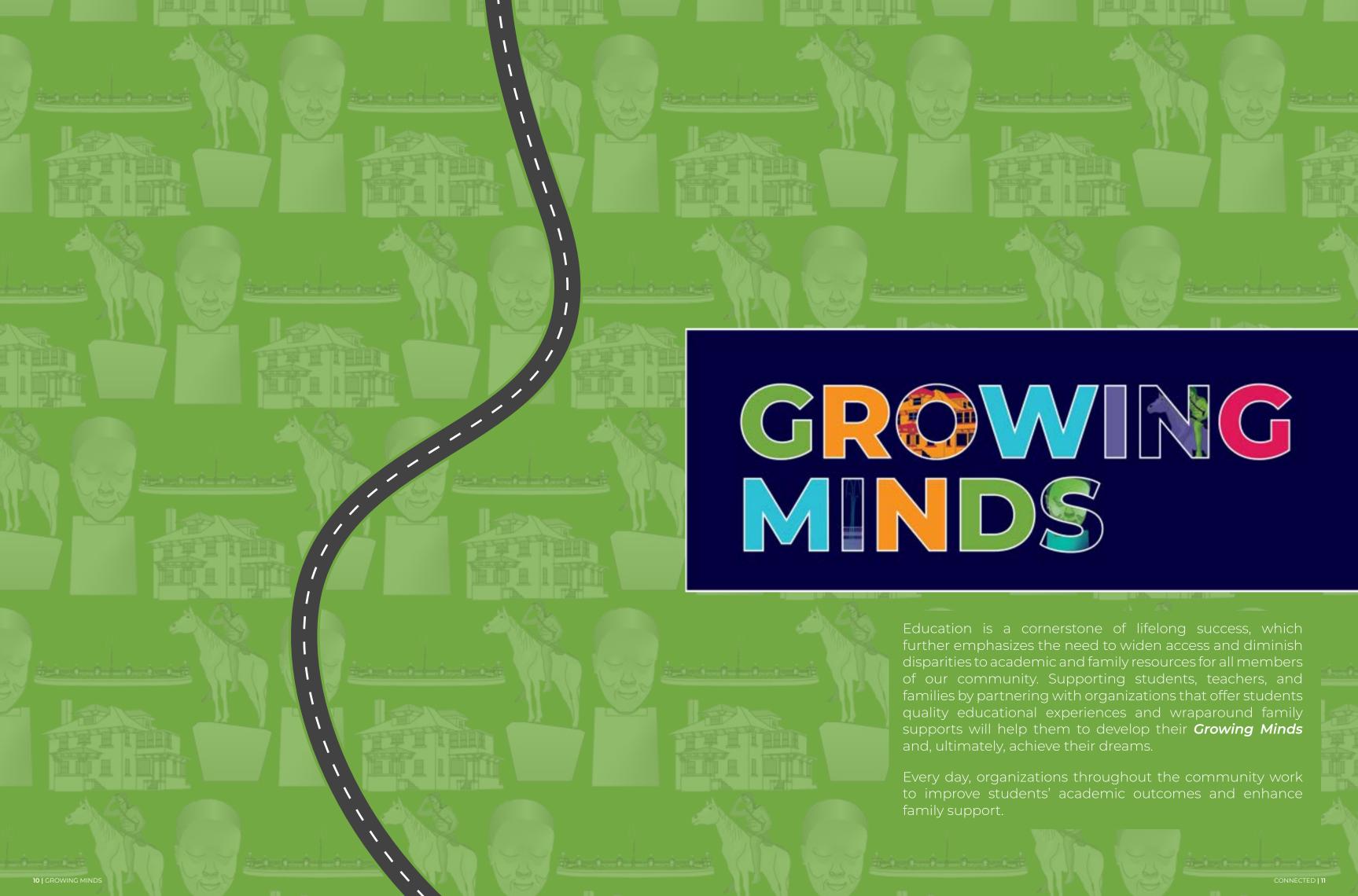
EarlystART Operation Breakthrough Emmanuel Family and Child Development Center El Centro Academy for Children Parent Leadership Training Institute-KC Teachers Like Me Kansas City, Kansas Public Schools Latinx Education Collaborative Brothers Liberating our Communities Caring for Kids Network

PROSPERING COMMUNITIES

Kansas City Public Schools Avenue of Life Center of Grace Guadalupe Centers Catholic Charities of Northeast Kansas Credit and Homeownership Empowerment Services, Inc. Community Capital Fund

KC SPIRIT

Charlotte Street Foundation ArtsKC Kansas City Symphony



DEVELOPING YOUNG LEARNERS

For children to enter kindergarten prepared to succeed, all families who desire quality early childhood education should have the opportunity to access it, while simultaneously having other pressing family and household needs met. "Caring staff, teachers who love the kids, and a supportive rallying community" make all the difference, shares Deidre Anderson with EarlystART, an early childhood education nonprofit serving families at three centers across the metro, with an emphasis on play and artistic expression. Early childhood education centers provide a supportive haven for families and students during their formative years. However, it is not just these centers and their staff that support students and families in achieving success. Through innovative programs emphasizing safety, social-emotional development, and academic growth, the community itself supports families and sets the stage for children to achieve their dreams. "When the community wraps itself around our most vulnerable children, great things happen," says Mary Esselman of Operation Breakthrough, where over 700 children and their families are served each day.

To create programs that are accessible and responsive to the community takes intentionality, and this intentionality is reflected in each of the centers highlighted in this report. Deborah Mann, Executive Director of Emmanuel Family and Child Development Center, which offers quality early childhood education in its newly renovated space, reflects that "the key to success is knowing the population you serve. We ask the families in our community, 'What do you want? What can we offer you?' When you understand whom you serve, you are able to better meet their needs." This community-centered approach allows early childhood education centers to provide much more

than classroom education, serving as anchors in their communities, providing wraparound resources to families, and serving as trusted advocates for families seeking a stable and thriving life. The interconnected relationships between centers and the families they serve allow early childhood education organizations to not only understand but meet the unique needs of their families and students, recognizing that no community in Kansas City is the same as another. These relationships set the foundation for a sense of belonging and connection that should linger long after the families leave the facilities, and spill over into other aspects of their lives and experiences. "When someone leaves our building, we want them to feel safe, loved unconditionally, and unapologetic for who they are. We want them to be proud of their heritage... their authentic selves," says Dr. Amanda Vega-Mavec with El Centro Academy for Children, a center serving primarily Spanish-English bilingual children located in Wyandotte County.

These four early childhood education centers, and so many more, are deeply and authentically embedded in the communities they serve. Their leaders have dedicated years to building relationships with students and families, becoming trusted partners alongside parents in the effort to help educate and care for their children with deep compassion, boundless energy, and immutable hope. They understand that preparation for kindergarten, and beyond, starts long before the first day of elementary school and sets the foundation for a lifetime of meaningful academic experiences. Center-family partnerships such as these strengthen families and communities while building a strong foundation for children's life-long learning.



are able to better meet their needs.

DEBORAH MANN

Executive Director of Emmanuel Family and Child Development Center



Parents and caregivers not only want to be engaged in their children's lives, but also advocate for them, particularly during their earliest years. Parents and Training Institute-KC (PLTI-KC). "[Parents] were caregivers are truly their children's first teachers, and connecting them to the resources, tools, and knowledge necessary to navigate that vital role is a meant to have corrected. That's why I started PLTIworthwhile investment. When children succeed, the KC," she continues. PLTI-KC not only supports parents whole community benefits.

There are organizations in our community that do much more than serve the academic needs of students; they take a full-family approach to partnership and advocacy. To support parents and caregivers effectively, these agencies value the input of their community, listening to the topics that are important to them.

"I've worked in places where decisions were being made for children and families, and had a revelation:

66 I've worked in places where decisions were being made for children and families, and had a revelation: parents were not at the table.

JULIE HOLLAND

Founder and Site Director of Parent Leadership Training Institute-KC

parents were not at the table," says Dr. Julie Holland, Founder and Site Director of Parent Leadership having decisions made for them that were probably not even remotely relative to what they needed or and caregivers in advocating for themselves and their children; the organization activates their ability to become more engaged and active civic leaders, encouraging them to join boards and commissions, testify before elected bodies on issues that directly impact their families, run for school board elections, engage with the media, and so much more. PLTI-KC operates with the understanding of a powerful truth: the most impassioned, influential, and effective advocates for the lives and future of our community's children are parents and caregivers.

------**INTENTIONAL** AND EFFECTIVE **EDUCATORS**

Ensuring that teachers are effective educators and reflect the communities and students they serve are important steps in increasing academic achievement for children. The Kansas City region is becoming more racially and ethnically diverse, with residents of color accounting for 92% of the area's population growth between 2010 and 2020. To best serve increasingly diverse student bodies, it is important to recruit teachers who approach their work with cultural sensitivity, relatability, and who cultivate a sense of belonging and inclusion in the learning environment.

out his this

We strive to make sure our kids and educators get access to the best education possible. We want them to show up and show out.

EDGAR PALACIOS

President. CEO. and Founder of Latinx Education Collaborative

Their influence can make students feel more self-Once qualified, passionate teachers are recruited, assured and confident, and, in some cases, may change trained, and placed, it is equally important to retain the trajectory of a student's life. Therefore, building a their talent where it is needed most: within schools diverse pipeline of educators who are committed to serving disinvested communities. To support student success in and out of the classroom is key. retention, educators-particularly, those from diverse backgroundsthemselves-need opportunities to build Dr. Trinity Davis, President and Founder of Teachers authentic bonds with their peers and fellow educators, Like Me, an organization dedicated to recruiting, network within the community, and further develop developing, and retaining Black teachers in Kansas professional skills and experiences. To facilitate this City public education settings, is clear on the impact connection, the Latinx Education Collaborative (LEC) of educators with authentic investment in their works tirelessly to increase and retain the presence students' lives and neighborhoods. "Teachers who of Latinx education professionals in K-12 education, exhibited authentic community connections were while eliminating the barriers that keep Latinx college a mainstay in the Black community in previous students, paraprofessionals, and career changers from eras," she shares. That very connection is something serving and thriving in the classroom setting. "We she is excited to re-establish through intentional strive to make sure our kids and educators get access recruiting efforts, housing support for student teacher to the best education possible. We want them to show recruits, and sign-on bonuses that attract qualified up and show out," says Edgar Palacios, President, CEO, and community-invested educators to the Kansas and Founder of LEC.

City area. "How powerful will it be for Black students to see their teachers living and investing in their communities? For them to know that they are loved and championed?" she asks with optimism.

There are many unique pathways for those who want supported and to know they have power and a voice." to become teachers. Forming a teaching community BLOC does this work through efforts to recruit, retain, that overflows with enthusiasm for student and and advance Black Male Educators, building community family connections requires an infusion of capable, and connection along the way. Allowing safe spaces for classroom-ready educators committed to bringing authentic conversations, administering surveys to collect energy and innovative ideas into the profession. gualitative data on the classroom teaching experience, These educators are not always trained in what are and cultivating a professional network of educators are considered "traditional" teacher preparation pathways. just a few ways these organizations build community The Kansas City, Kansas Teaching Fellows program, for local educators. an initiative of Kansas City, Kansas Public Schools (KCKPS), recruits college-educated professionals who The work of these four programs, along with others in wish to teach. The fellowship has proven to be an the community, champions the rich diversity of culture, effective pathway for seasoned professionals seeking heritage, and lived experiences that makes our city so a career change and eager to make a difference in the special. By celebrating the unique backgrounds of all lives of young people. "Teachers allow communities students and educators, a whole new generation of to thrive and progress," notes Dr. Anna Stubblefield, life-long learners is being primed for success. Superintendent of KCKPS. "The Fellows program has been a successful non-traditional pathway for some of our teachers to make a positive influence in the lives of KCKPS students."

Cornell Ellis, Executive Director and Co-Founder of Brothers Liberating our Communities (BLOC), an organization with the mission to increase the number of Black Male Educators in Kansas City, says, "We want educators to feel

ENSURING STUDENT **SUCCESS**

In addition to quality education and diverse, effective teachers, families must have access to essential wraparound support services to help students be ready to learn before they even step foot in the classroom community-wide effort is needed each day. With an understanding that one-in-six of to ensure that students' basic our country's children are living below the federal poverty line, Caring for Kids Network decided that the best way to support the children of our city is to counteract the outcomes of financial instability, such connect, empower, and coachas food insecurity, inadequate clothing and shelter, links intentional process with and low school attendance, with stabilization supports that will help to improve their overall health, long-term educational achievement, and future employment potential.

"Strategic alliances are the secret sauce for success," says Porsche Seals, who serves as Executive Director of Caring for Kids Network, a non-profit organization that engages churches, businesses, civic groups, and nonprofit organizations to meet the pressing needs of neighborhood schools. "There is power in partnership," Seals believes. No one person or organization has to do or know it all, but by bringing their best and contributing to community connectedness, they can make a difference. In fact, community-shifting work often starts once the question "How can we help?" is posed.

The success of students today has community-wide implications for generations to come; therefore, needs are met. Caring for Kids' four-step approach to garnering community commitment – engage, compassionate collaboration to create transformational outcomes.

"There are lots of loving people in the community who just need a bridge, a way to get into the schools to help. We get to help others impact children," she says. "As a result, we are seeing transformation in the communities we serve."



There are lots of loving people in the community who just need a bridge, a way to get into the schools to help.

PORSCHE SEALS

Executive Director of Caring for Kids Network





Today's children are tomorrow's community change agents and difference makers. The influence that current life experiences and living environments have on growing minds is immediate and long-lasting. To catalyze positive change in the places where they live and grow, creating **Prospering Communities** throughout Kansas City, we must focus on supporting the existing assets in local neighborhoods, meeting their needs, and ensuring equitable access to a life that pushes past limitations to reach its fullest potential.



COLLABORATIVE SUPPORTS AND WRAPAROUND SERVICES

Connecting individuals and families to a world where prospering is possible is the focus of Empowerment KCPS, a program which provides wraparound care to students and families experiencing homelessness within Kansas City Public Schools (KCPS). Through Empowerment KCPS, students and families are equipped with resources to obtain health care, employment, legal aid, housing and financial support, City, Kansas Public Schools by more than 50 percent in and more, to achieve self-sufficiency. The connections less than three years, as a model to emulate and a proof are not quick fixes; families remain linked to long-term case management until the youngest child graduates from high school. "Providing this level of service is not the traditional role of a school district, but we're not your typical district. We have the largest percentage of students in transition in the metropolitan area," says Nicole Collier White, Executive Director for the Kansas City Public Schools Education Foundation. To serve families effectively, partnering with other organizations to create a safety net of wraparound service is imperative.

"We are a collective impact model," she says. "Through our Students In Transition Department, we are able to connect with many other service providers and organizations, such as Avenue of Life, to meet our families' basic needs. We serve the whole child and family and, through collaboration, remove barriers so that we can educate the children of our district effectively."

We serve the whole child and family and, through collaboration, remove barriers so that we can educate the children of our district effectively.

NICOLE COLLIER WHITE Executive Director of the Kansas City Public Schools Education Foundation

Avenue of Life serves as the backbone agency for the Empowerment KCPS program, convening multiple agencies and resources to provide students and families with wraparound care. Though Empowerment KCPS is still in its early phases of delivery, Kansas City Public Schools looks to Impact KCK, an Avenue of Life program that reduced homelessness in the Kansas point for future success. "Collective impact works," says Avenue of Life Executive Director and CEO Desiree Monize. "We are all a part of the same community, but we are gifted in many different ways. Through this program, we are bringing our various talents to the table and getting each of our families to the finish line."





COMMUNITY-ROOTED EMERGENCY SERVICES

In communities facing inequities, the ability to Director of Center of Grace. Feeding the community overcome hardship and thrive is an uphill battle extends beyond the sustenance of food. Feeding hope due to factors out of individual control. Amid these and potential by meeting unmet essential needs is circumstances, individuals deserve to feel seen, just as important. Guadalupe Centers also provides heard, and understood. There are organizations stabilization support services meeting the needs of within our community-beacons of hope nestled families in Kansas City, while authentically honoring in the neighborhoods they serve-that provide the community in which it was created. For them, it support and assistance to those who need support is all about the heart. "From the beginning, we've and encouragement to not only survive but thrive. always been intentional about improving the quality These agencies help to ensure that an unexpected of life, because that aligns with our core values," says Alyx Bartrom, Vice President of Development and emergency does not become a permanent setback. Marketing. "If you're truly connected, you do your best, but lead with your heart. It creates the best outcomes."

Center of Grace, located in Olathe, Kansas, symbolizes three affirming needs in the midst of a personal crisis: familiarity, acceptance, and trust. The agency provides Day after day, Center of Grace, Guadalupe Centers, and clothing, food, hygiene products, and emergency so many other community-connected organizations assistance for clients to meet their tangible needs but rooted in the communities they proudly serve gives intangible (and invaluable) support just as freely. acknowledge the common threads of our experiences "Sometimes, just having someone sit down and listen to make support feel reliable, relatable, and, most of all, is a huge gift. We want to see you, we want to hear human. you, and we want to know your name. By the end of the day when you leave here, we want you to feel you have been fed," says Pastor Sylvia Romero, Executive

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"Sometimes, just having someone sit down and listen is a huge gift. We want to see you, we want to hear you, and we want to know your name."

PASTOR SYLVIA ROMERO

Executive Director of Center of Grace

FOSTERING ECONOMIC **STABILIZATION AND SUSTAINABILITY**

economic stability is critical to reduce generational poverty and make Kansas City a place where all can thrive, regardless of where they begin. Therefore, having a network of supportive organizations prepared to rally around this goal, guide next steps, and propel them forward makes a significant difference.

Programs such as Family Financial Transformations, an initiative of Catholic Charities of Northeast Kansas, provide education and personalized support to help families create new habits for financial wellness and economic independence, making long-term goals attainable for many community members to achieve a better quality of life. "A lot of times, people come to us field for all members of the community through feeling fearful, nervous, and anxious. We want to build trusting relationships with people so we can help them increasing homeownership in communities of color.

Supporting individuals and families in achieving find real solutions," says Amelia Reyes, Senior Director of Mission Support. "By the time they leave, we want them to have hope and confidence."

> Beyond day-to-day financial stability, other significant steps to economic empowerment include building and restoring credit, preparing for homeownership, and engaging in financial planning. These tactics facilitate long-term stability and generational financial gains. Credit and Homeownership Empowerment Services, Inc. (CHES, Inc.) provides financial counseling and access to interactive courses to address the home ownership gaps that exist between White, Black, and Brown populations. CHES, Inc. works to level the playing their Equitable Housing Initiative which focuses on

In remaining closely connected to the community that CHES, Inc. serves, Co-Founder and Vice President Ron Farmer feels privileged to see, up close, the impact of their work over time. "The part that keeps me really motivated is encountering those who say things like, 'We live in the house we bought eight years ago with your organization's help.' We love it."

These two organizations are among many throughout our city that demonstrate daily to their clients that with the proper tools, support, and planning, financial stability and prosperity can be attainable for all.



We want to build trusting relationships with people so we can help them find real solutions.

AMELIA REYES

Senior Director of Mission Support of Catholic Charities of Northeast Kansas

THRIVING NEIGHBORHOODS

Communities thrive with strong resident leadership and when residents are empowered to become staunch and engaged advocates for what they want to see in their neighborhoods. Phyllis Hardwick, Executive Director of the Community Capital Fund (CCF), which invests in community revitalization projects, sees that true partnership develops only when neighborhoods themselves can carry out their vision and their goals for their neighborhoods and businesses. "Investing in people and their ideas

CCF, as well as other organizations working to advance is at the heart of what we do," she says. asset-based community development and increase financial, human, and social capital, are providing Founded as a non-profit to support low-tomoderate income neighborhoods, CCF functions major boosts to neighborhoods, residents, small like a "dongle," Hardwick lightheartedly observes. businesses, community development, and social In the same way that the small electronic adapters entrepreneurship... all of which are encouraging signs create connections between two (seemingly) of a healthy, thriving, and connected community.

Investing in people and their ideas is at the heart of what we do.

PHYLLIS HARDWICK

Executive Director of the Community Capital Fund

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dissimilar products to facilitate collaboration, CCF connects neighborhoods and small organizations to larger entities and resources to ensure that money, services, and other assets flow to the places that have the most need. "The small but mighty projects that we fund-those that shift illegal dumping sites to community gardens, for example—can completely change the complexion and feel of a neighborhood," Hardwick says.

The blossoming brilliance of our city's youth and the possibility for prosperity in every neighborhood could only be enhanced by the unique and distinct *KC Spirit*. For Kansas City to realize the full potential of its unmistakable spirit, the city's vibrancy, appeal, and beauty should be celebrated and elevated at every opportunity. This cannot be done without listening to those who live in Kansas City's vibrant communities, to elevate priorities important to them.



PROSKI



ELEVATING THE ARTS

splendid variety of expressed forms, provides many vehicles for making the KC Spirit accessible and real. Artistry captures history, forecasts the future, reflects and shapes culture, and enriches communities and CEO, ArtsKC. through the power of storytelling. It speaks to-and sometimes, for-the spirit. Therefore, upholding the arts as a fundamental component of Kansas City's mix of community assets is a priority. Kansas City artists need to be able to showcase their talents and expand community exposure to the works they create. Supporting emerging artists and providing resources to meet their needs—all while showcasing the vibrancy and brilliance of Kansas City—is at the heart of the advocacy work of Charlotte Street Foundation and the Regional Arts Council (ArtsKC).

As a truly artist-centric organization, Charlotte Street Foundation provides financial and other supportive resources for individual artists that help to sustain them in their profession, while providing an environment that is conducive to their creativity. "It's our goal to give artists what they need to do their best work," says Amy Kligman, Executive and Artistic Director of Charlotte Street Foundation. "People are often surprised by the breadth of what we do and the extensive range of artists we work with. I like that we have that impact. I hope Charlotte Street is seen as an entry point and connector into a larger arts ecosystem and an inspired community of artists and audiences."

Artists, whose talents reflect the beauty and history of the world they capture, deserve to make a living wage for the skill and culture that they give back to our world. In addition to providing education and engaging the community around the arts, ArtsKC supports the broader arts ecosystem, advocating for artists' success as working professionals who merit a living wage, connecting them with corporate partnerships, and offering marketing support to assist them in gaining a

Kansas City's arts and culture community, in its larger following. "We help artists to build their capacity and broaden their reach, so they are able to establish lasting, self-sustaining careers and contribute to the success of the community," says Dana Knapp, President

> While supporting individual artists is important, we must also ensure our great arts organizations are accessible to and reflective of the entire Kansas City community. Broadening and diversifying audiences through innovative and inclusive methods is a goal of the Kansas City Symphony. Today, the KC Symphony offers multiple audience-centric experiences that incorporate new methods of experiencing classical music, living out their commitment to center often overlooked voices and perspectives. Through lower cost options for performances, age-specific educational opportunities, and a growing catalog of online content, the KC Symphony is working strategically to expand its audience and patron base. "We have an audacious goal of wanting to reach as many people as possible with orchestral music. We think that this music belongs to everyone. It is not for the elite. Music has become a global art form, and it's for everyone," says Danny Beckley, Executive Director for the Kansas City Symphony. "Our goal is to make this music desirable by breaking down some of the perceived barriers that exist with classical music...you know, for those who say, 'Maybe that's not for me,' and 'I don't really see how it's relevant to my life.' We're turning that perception on its ear by telling emotional stories and using this music to connect with people through a shared experience."

> Working in concert with the larger community, these three organizations, through the focused work of their missions, are making continual strides in audience development, inclusion, artist advocacy, and crosssector collaboration to engage community and embrace all stories.

It's our goal to give artists what they need to do their work.

AMY KLIGMAN

Executive and Artistic Director of Charlotte Street Foundation





FULFILLING THE KC SPIRIT

To achieve the full potential of the KC Spirit, true community collaboration is vital. Approaching connections with open minds and open ears activates this Spirit, which is what binds us all, leading us to impact.

Listening is ongoing; there are endless opportunities to gather input and insight from the people around us. In this way, the community drives the work forward. Through listening, we not only observe, but experience firsthand the connection between our community, our partners, and ourselves. By continuing to listen and consider varying perspectives and input, we collectively move closer to building a better future not just for some, but for *all*.

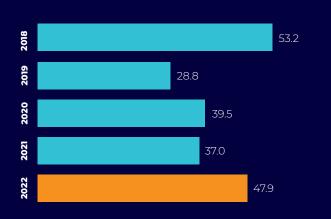
The spirit of our wonderful community, at its very best, crosses sectors and defies silos. It is a way of being that is thriving and inclusive, cohesive and fiercely capable, innovative and intentional about excellence. It continuously listens and learns. It is this KC Spirit that is a common thread of pride and purpose, connecting and defining every one of us.

Connectedness begins with communication. Communication begins with listening. Each of these work together to create trust in order that *all* can achieve their potential.

FINANCIALS

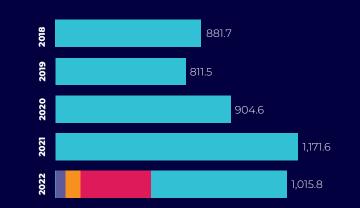
CONTRIBUTIONS PAID

In Millions of Dollars for the Years 2018-2022*



ASSETS

In Millions of Dollars for the Years 2018-2022*



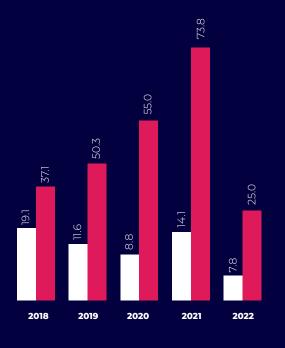
2022 ASSET CATEGORIES

CASH & EQUIVALENTS: 6.4%

- FIXED INCOME SECURITIES: 10.9%
- 🛑 GLOBAL EQUITIES: 30.5%
- ALTERNATIVE STRATEGIES: 52.1%

INCOME

In Millions of Dollars for the Years 2018-2022*



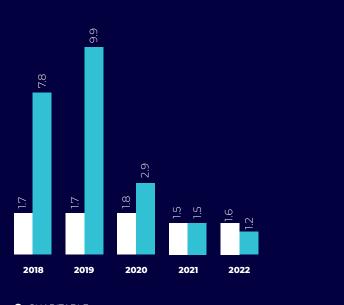
DIVIDENDS & INTEREST

INVESTMENT GAIN (LOSS)

*2020 going forward does not include K-1 income and expenses from partnership holdings.

EXPENSES

In Millions of Dollars for the Years 2018-2022*



CHARITABLE

INVESTMENT

**2020 going forward does not include K-1 income and expenses from partnership holdings. The expenses graph includes cash operating expenses and excludes taxes. Charitable-related expenses are those incurred in carrying out the Foundation's exempt function. Investment expenses are those incurred in the management of the Foundation's investment portfolio.

ORGANIZATION | PROJECT TITLE

ACADEMY FOR INTEGRATED ARTS Team Teaching Pilot

AFTER THE HARVEST Truckloads Program

ALIGNED Today for Tomorrow Initiative

AMERICAN PUBLIC SQUARE, INC. Community Programming and Civics Educa

ART AS MENTORSHIP Rebel Song Academy Expansion

ARTSKC REGIONAL ARTS COUNCIL Sustainable Arts COVID-19 Recovery

AVENUE OF LIFE, INC. Impact KCK Program Support

BASE ACADEMY OF MUSIC Private Lessons

BE GREAT TOGETHER, INC. Program Support

BETHEL NEIGHBORHOOD CENTER Capital Campaign

BIG BROTHERS BIG SISTERS OF GREAT

BIONEXUS KC Program Support

BISHOP SULLIVAN CENTER Long-Term Housing Support

BLACK ARCHIVES OF MID-AMERICA Oral History Project

BOYS & GIRLS CLUBS OF GREATER KAN Club Lit Expansion and Program Support

BROOKSIDE CHARTER SCHOOL STEAM Lab

BROTHERS LIBERATING OUR COMMUN Teacher Support

CAMPS FOR KIDS Match Program Support

CARING FOR KIDS NETWORK, INC. Program Expansion and New School Pilot

CASA OF JOHNSON & WYANDOTTE CO Volunteer Recruitment Initiative

CATHOLIC CHARITIES OF NORTHEAST Expansion of Family Strengthening Program

CENTER FOR CONFLICT RESOLUTION Program Expansion

CENTER FOR PRACTICAL BIOETHICS Latino Advance Care Planning

CENTER OF GRACE Capacity Building

2022 PARTNERS

GRANT AMOUNT PAID AMOUNT

	\$500,000	\$125,000
	\$50,000	\$50,000
	\$200,000	\$100,000
cation Initiative	\$65,000	\$65,000
	\$50,000	\$25,000
	\$50,000	\$50,000
	\$175,000	\$175,000
	\$15,000	\$15,000
	\$60,000	\$60,000
	\$200,000	\$200,000
FER KANSAS CITY	\$300,000	\$100,000
	\$300,000	\$100,000
	\$60,000	\$60,000
	\$50,000	\$50,000
NSAS CITY	\$650,000	\$650,000
	\$100,000	\$100,000
NITIES	\$150,000	\$75,000
	\$100,000	\$45,000
	\$50,000	\$50,000
DUNTIES	\$50,000	\$50,000
KANSAS ms	\$900,000	\$300,000
	\$50,000	\$50,000
	\$25,000	\$25,000
	\$50,000	\$50,000

ORGANIZATION PROJECT TITLE	GRANT AMOUNT	PAID AMOUNT
CHARLOTTE STREET FOUNDATION Program Support	\$75,000	\$75,000
CHES - CREDIT & HOMEOWNERSHIP EMPOWERMENT SERVICES Equitable Housing Initiative	\$500,000	\$250,000
CHILD PROTECTION CENTER, INC. Capital Campaign	\$500,000	\$500,000
CHILDREN'S MERCY HOSPITAL Research Institute (2017-2026)	\$68,855,000	\$5,000,000
CHWC, INC. Expansion of Initiatives	\$100,000	\$100,000
CITIZENS OF THE WORLD CHARTER SCHOOLS - KANSAS CITY Supporting Teacher Retention	\$180,000	\$180,000
COMMUNITIES IN SCHOOLS OF MID-AMERICA Kansas City Metro Programming	\$200,000	\$100,000
COMMUNITY BUILDERS OF KANSAS CITY Program Support	\$400,000	\$400,000
COMMUNITY CAPITAL FUND Neighborhood Capacity Support The Prospect Urban Eatery	\$575,000 \$30,000	\$250,000 \$15,000
COMMUNITY SERVICES LEAGUE Wealth and Asset Building Programming	\$600,000	\$200,000
CORNERSTONES OF CARE Residential Treatment Program Support	\$535,000	\$535,000
CRISTO REY KANSAS CITY HIGH SCHOOL Academic Program Support	\$95,000	\$95,000
CROSSROADS CHARTER SCHOOLS Program Support	\$100,000	\$100,000
CULTIVATE KANSAS CITY Metro Farms & Food Systems Program	\$25,000	\$25,000
DEVELOPING POTENTIAL, INC. Building Lives Campaign	\$200,000	\$200,000
EARLYSTART Early Learning Staff Support StartingEarly Initiative	\$450,000 \$1,250,000	\$150,000 \$500,000
EL CENTRO, INC. Academy for Children Early Learning Staff Support	\$359,500 \$600,000	\$168,250 \$200,000
ELEVATE METRO KC Teacher Mentor Program Capacity Building	\$25,000	\$25,000
EMMANUEL FAMILY & CHILD DEVELOPMENT CENTER Early Learning Staff Support	\$750,000	\$250,000
ENTITLED LEARNING Summer Learning Program Expansion	\$65,000	\$65,000
EVERY CHILD'S HOPE Steppingstone Transitional Living	\$40,000	\$40,000
FIRST CALL Program Support and Building Renovations	\$80,000	\$80,000

ORGANIZATION | PROJECT TITLE

FOLLY THEATER Capital Campaign

FRIENDS OF CHAMBER MUSIC Community Engagement

FRONT PORCH ALLIANCE - KANSAS CIT Expansion of Youth Journeys Program

FRONTIER SCHOOLS Mental Health Support

GATEWAY OF HOPE MINISTRIES Hermanas en Esperanza/Sisters of Hope

GIRL SCOUTS OF NE KANSAS & NW MISS Outreach Program Support

GIVING THE BASICS, INC. Basic Needs Program Support

GOODWILL OF WESTERN MISSOURI & E Economic Mobility

GORDON PARKS ELEMENTARY SCHOOL Educational and Socio-Emotional Learning S

GRANDVIEW ASSISTANCE PROGRAM Program Support

GREATER KANSAS CITY COMMUNITY FO KC Pre-K Cooperative Health Equity Fund

GREATER KANSAS CITY LOCAL INITIATIV SUPPORT CORPORATION Program Support

GROUNDWORK NRG Program Support

GUADALUPE CENTERS, INC. Early Childhood Center

Wraparound Services Support HAPPYBOTTOMS

Program Model Innovation

HARVESTERS Program Support

HEARTLAND CENTER FOR JOBS AND FR Safe Housing for All Program

HISPANIC DEVELOPMENT FUND Family College Prep Program

HOPE HOUSE, INC. Civil Legal and Court Advocacy Programs

INSTRUCTION PARTNERS Gladstone Elementary Support

INTERURBAN ARTHOUSE Program Support

IVANHOE NEIGHBORHOOD COUNCIL Program Support

2022 PARTNERS

GRANT AMOUNT PAID AMOUNT

	\$500,000	\$500,000
	\$25,000	\$25,000
TY, INC.	\$50,000	\$50,000
	\$75,000	\$75,000
	\$20,000	\$20,000
SSOURI	\$150,000	\$75,000
	\$50,000	\$50,000
EASTERN KANSAS	\$75,000	\$75,000
)L Supports	\$100,000	\$100,000
	\$50,000	\$50,000
OUNDATION	\$100,000 \$8,000,000	\$100,000 \$8,000,000
IVES		
	\$500,000	\$500,000
	\$100,000	\$50,000
	\$40,000 \$600,000	\$40,000 \$200,000
	\$100,000	\$100,000
	\$500,000	\$500,000
REEDOM, INC.	\$300,000	\$100,000
	\$510,000	\$170,000
	\$75,000	\$75,000
	\$100,000	\$100,000
	\$40,000	\$20,000
	\$40,000	\$20,000

DRGANIZATION PROJECT TITLE	GRANT AMOUNT	PAID AMOUNT
IERUSALEM FARM Northeast Housing Program	\$150,000	\$150,000
IEWISH VOCATIONAL SERVICES OF KANSAS CITY Capacity Building, Strategic Plan Development, and Program Expansion	\$335,000	\$135,000
OURNEY TO NEW LIFE Peace House Launch	\$50,000	\$10,000
IUNIOR ACHIEVEMENT OF GREATER KANSAS CITY DE Program Implementation Capital Campaign	\$175,000 \$500,000	\$175,000 \$100,000
KANBE'S MARKETS Program Support	\$250,000	\$250,000
KANSAS CITY BALLET ROAD and Second Company Support	\$235,000	\$65,000
KANSAS CITY COMMUNITY GARDENS Schoolyard Gardens Program	\$30,000	\$30,000
CANSAS CITY DESIGN CENTER Program Support	\$50,000	\$50,000
KANSAS CITY HEALTHY KIDS JSDA Grant Match Support	\$25,000	\$12,500
KANSAS CITY KANSAS PUBLIC SCHOOLS (CKPS Teaching Fellows Program Student Advisory Board	\$1,050,000 \$5,000	\$238,000 \$5,000
KANSAS CITY PUBLIC SCHOOLS EDUCATION FOUNDATION KCPS Thrive and KCPS Student Success Student Advisory Board	\$1,420,000 \$5,000	\$765,000 \$5,000
KANSAS CITY PUBLIC TELEVISION Picture This" Campaign	\$650,000	\$325,000
KANSAS CITY REPERTORY THEATRE, INC. Audience Development	\$750,000	\$250,000
CANSAS CITY SYMPHONY Audience Development	\$2,250,000	\$750,000
KANSAS CITY TEACHER RESIDENCY Program Support and Expansion	\$1,350,000	\$450,000
KANSAS UNIVERSITY ENDOWMENT ASSOCIATION Project Eagle Hall Center Initiatives 2020-2022, Visiting Scholars and Doctoral Fellowships	\$155,000 \$565,000	\$90,000 \$70,000
KIDS WIN MISSOURI Advancing Early Care and Education in Missouri	\$300,000	\$100,000
ATINX EDUCATION COLLABORATIVE	\$150,000	\$75,000
AUNCHCODE New Coding Program for Women	\$50,000	\$25,000
EAD TO READ KC iteracy Interventions	\$35,,000	\$35,000
EANLAB EDUCATION	\$300,000	\$150,000

ORGANIZATION | PROJECT TITLE

LEARN TECHQUITY WeCode KC Program Support

LEGAL AID OF WESTERN MISSOURI Justice in the Schools Program

LITERACY KANSAS CITY Adult Education & Literacy Program Support

LYRIC OPERA OF KANSAS CITY Education and Engagement Performance

MARLBOROUGH COMMUNITY LAND TE Capital Campaign

MATTIE RHODES COUNSELING & ART C Community Behavioral Health Facility Updates at MRC Art Center

METROPOLITAN LUTHERAN MINISTRY Minor Home Repair Program

METROPOLITAN ORGANIZATION TO CO SEXUAL ASSAULT IDEAs Implementation

Capital Campaign

MID AMERICA ASSISTANCE COALITION LIHEAP Program Support

MINDDRIVE

Capacity Building

NATIONAL WORLD WAR I MUSEUM AN Second Century Campaign

NEGRO LEAGUES BASEBALL MUSEUM, Buck O'Neil Research Center Capital Campa

NEIGHBORHOOD LEGAL SUPPORT OF Lykins Focused Community Development

NELSON GALLERY FOUNDATION Photography Collection 2022 Photography Collection 2021 Interest Paid and Refinancing Charge on O

NEWHOUSE Intake + Healing Center Capital Campaign

NORTHEAST COMMUNITY CENTER Path to College Program Support

OPERATION BREAKTHROUGH Early Learning Staff Support

PARENT LEADERSHIP TRAINING INSTIT Parent Leader Cohort Training and Capacity

PAWSPERITY

Program Support

PCS FOR PEOPLE KANSAS CITY Ignition Lab Programming

PEOPLE OF ALL COLORS SUCCEED Equity Program Support

2022 PARTNERS

GRANT AMOUNT PAID AMOUNT

	\$100,000	\$50,000
	\$51,083	\$51,083
ort	\$100,000	\$100,000
Programming	\$150,000	\$150,000
RUST	\$300,000	\$300,000
CENTER	\$300,000 \$200,000	\$150,000 \$200,000
,	\$80,000	\$80,000
OUNTER		
	\$50,000 \$860,000	\$50,000 \$430,000
N	\$80,000	\$80,000
	\$75,000	\$75,000
ND MEMORIAL	\$2,000,000	\$666,667
1, INC. baign	\$400,000	\$400,000
KANSAS CITY, INC. Project and Expansion	\$90,000	\$90,000
Outstanding Bonds	\$395,000 \$400,000 N/A	\$395,000 \$130,000 \$1,226,582
	\$400,000	\$400,000
	\$25,000	\$25,000
	\$300,000	\$100,000
TUTE - KC ty	\$40,000	\$40,000
	\$75,000	\$75,000
	\$50,000	\$25,000
	\$50,000	\$25,000

ORGANIZATION PROJECT TITLE	GRANT AMOUNT	PAID AMOUNT	ORGANIZATION PROJECT TITLE
PETE'S GARDEN Food Recovery Program	\$25,000	\$25,000	THE HOPE CENTER Hope at The Center Campaign
PREP-KC Program Support	\$650,000	\$275,000	THE LITERACY LAB Literacy Tutors
REACH OUT AND READ KANSAS CITY School Readiness Program	\$50,000	\$25,000	THE PLAZA ACADEMY Outpatient Therapy Supports
RECONCILIATION SERVICES Reveal Strength Capital Campaign	\$500,000	\$500,000	THE RABBIT HOLE Capital Campaign and Program Support
RED APPLE EDUCATION CORPORATION Parent Engagement Cohorts	\$60,000	\$60,000	TNTP, INC. KC Plus Implementation Kansas City Opportunity Accelerator
ROCKHURST UNIVERSITY DEI Initiatives	\$100,000	\$50,000	TRUE LIGHT FAMILY RESOURCE CENTER Program Support
ROSE BROOKS CENTER, INC. Safe and Sound Program	\$300,000	\$100,000	TRUST NEIGHBORHOODS Lykins Phase I Expansion
SALVATION ARMY - KANSAS CITY Pathway of Hope and Program Support	\$500,000	\$500,000	TURN THE PAGE KC READ 360 Pilot Program
SANKOFA LEADERSHIP INITIATIVE School Enrichment Program Support	\$50,000	\$25,000	UNITED WAY OF GREATER KANSAS CITY Housing and Family Stabilization Programs
SAVE, INC. PRIDE Haven Program Support	\$250,000	\$250,000	UNIVERSITY ACADEMY FOUNDATION Student Advisory Board
SHAWNEE MISSION EDUCATION FOUNDATION Jump Start Program	\$25,000	\$25,000	UNIVERSITY OF MISSOURI KANSAS CITY F Center for Neighborhoods - Community Impac Classical KC - Growing Audiences
SHOW ME KC SCHOOLS Show Me Early Education Project	\$225,000	\$75,000	Institute for Urban Education KC STEM Alliance Program Support KCSourceLink UMKC Healthcare Innovation and Delivery Buil
SLEEPYHEAD BEDS, INC. "Beds for KC Kids" Program	\$25,000	\$12,500	URBAN NEIGHBORHOOD INITIATIVE, INC. Program Support
STARLIGHT THEATRE ASSOCIATION, INC. Support for 'A Campaign for Starlight'	\$2,500,000	\$1,000,000	URBAN SCHOLASTIC CENTER Mental Health Initiative
START AT ZERO Family and Community Leadership Program & Program Support	\$90,000	\$90,000	VIBRANT HEALTH Center for Health Equity
STARTLAND Education Innovation Partnership	\$300,000	\$150,000	WESTSIDE COMMUNITY ACTION NETWOR Safe and Healthy Westside Program
SYNERGY SERVICES, INC. Teens & Tots Clinic	\$100,000	\$100,000	WILLIAM JEWELL COLLEGE "In Pursuit: The Campaign for Jewell's Future"
TEACH FOR AMERICA - KANSAS CITY Teacher Retention and Training	\$400,000	\$400,000	YOUTH AMBASSADORS Trauma Informed Programming
TEACHERS LIKE ME Recruitment and Professional Development	\$95,000	\$95,000	YOUTH VOLUNTEER CORPS Program Support
THE ARTS ENGAGEMENT FOUNDATION OF KANSAS CITY KC Studio Magazine	\$40,000	\$20,000	GRAND TOTAL
THE FAMILY CONSERVANCY ECE Hub and Start Young Initiative All Our Kin	\$400,000 \$100,000	\$200,000 \$100,000	The Grant Amount columns may include grant pledges. The been made in prior years.
THE HISTORY CO:LAB Kansas City Learning Collaborative	\$100,000	\$100,000	

2022 PARTNERS

GRANT AMOUNT PAID AMOUNT

	\$144,160,337	\$47,898,522
	\$125,000	\$125,000
	\$50,000	\$25,000
	\$5,150,000	\$1,000,000
RK	\$30,000	\$30,000
	\$2,000,000	\$1,000,000
	\$85,000	\$85,000
	\$500,000	\$250,000
ilding	\$386,043 \$35,000 \$62,500 \$15,000,000	\$386,043 \$35,000 \$12,500 \$5,000,000
FOUNDATION act Fellowship	\$50,000 \$25,000	\$50,000 \$25,000
	\$2,000	\$2,000
	\$700,000	\$700,000
	\$50,000	\$50,000
	\$500,000	\$500,000
	\$60,000	\$34,000
	\$219,211 \$100,000	\$18,398 \$100,000
	\$1,250,000	\$1,000,000
	\$50,000	\$50,000
	\$150,000	\$150,000
	\$400,000	\$400,000

pledges. The Paid Amount columns reflect only the amounts paid on grants in 2022. Additional payments may have

ILLUSTRATIONS KEY





BARTLE HALL SKY STATION

BOND BRIDGE



OLDEST STOPLIGHT IN KC

CHARLIE PARKER MEMORIAL





SARAH RECTOR MANSION

SHUTTLECOCK AT THE **NELSON-ATKINS MUSEUM** OF ART



SCOUT IN PENN VALLEY PARK

DIRECTORS

DONALD J. HALL, JR. Chairman of the Board, Hall Family Foundation Executive President of the Board, Hallmark Cards, Inc.

DONALD J. HALL Chairman Emeritus of the Board, Hall Family Foundation Chairman Emeritus of the Board, Hallmark Cards, Inc.

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MARK JORGENSON Independent Corporate Director

SANDRA A.J. LAWRENCE Independent Corporate Director

MARGARET H. PENCE Community Volunteer

DAVID A. WARM Executive Director, Mid-America Regional Council

STAFF

MAYRA AGUIRRE President

PROGRAM TEAM

REBECCA COULSON

DAVIN GORDON

JON HILE

OPERATIONS TEAM

DANI DE LEÓN Grants Administrator

MARIA SAVOY Executive Assistant

DEBBIE WHILES Grants Associate

ADDRESS

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WEBSITE hallfamilyfoundation.org











BUCK O'NEIL BRIDGE

KAUFFMAN CENTER





LIBERTY MEMORIAL





THE WOMEN'S LEADERSHIP FOUNTAIN



ROSEDALE MEMORIAL ARCH

SPIRIT OF FREEDOM FOUNTAIN

We call Kansas City home. As you explored our 2022 annual report, you saw reminders of who and what Kansas City is, through illustrations and art. This key has been created to share the names of some of the beautiful, breathtaking, and historical monuments located within our city.

Our wish is for you to remember them, learn about them, and share them as you connect with others along the way.



I DREAM OF A WORLD

WRITTEN BY TAYLOR BROWN

Taylor Brown, a local poet and Kansas City native, wrote this poem on behalf of the Hall Family Foundation 2022 Annual Report to capture the essence of our partners and our aspirations for our city. I dream of a world where mankind Will protect our **growing minds** I dream of a world where children know the beyond the sky A world children can dream and resources a bound by geography

I dream of a world

Where cultures are appreciated not approp A world where inclusion is a priority and hat be tolerated

I dream of a world

Where safe spaces are created A world where young people have a voice are listen to what they are saying In addition to thoughts and prayers our you know we care Young people need to feel protected in order connected

I dream of **prospering communities**

Where we can live in harmony, understandi best for you may not be best for me We must see one another equally Not by race, culture or religion We are connected by humanity Love unites us Hate divides us



SCAN FOR THE AUDIO VERSION OF THE POEM

e limit is	Compassion stirs up the hope that's inside us To be agents of change To continue to fight To love our neighbors like we love ourselves
are not	And to always stand up for what is right.
priated atred won't	I dream of a world where urban is not a synonym for less than When we see inequality we will take a stand I dream of Kansas City That our spirit stays strong and true That we keep growing, progressing, protecting, and connecting the arts Doing our part to keep our communities connected
and we	to resources
uth need to der to be	A city that is safe and diverse A city where relief is equally disbursed And we know we will have each other if bad ever goes
ding what is	And we know we will have each other it bad ever goes to worse And all Kansas Citians will benefit from the change that is to come I dream of a world I dream of a city I dream of

Kansas City.

Hall Family Foundation