

Early Childhood Mental Health Collective Application Scoring Rubric

Organization Name:

| Categories | Criteria | Excellent (4 points) | Good (3 points) | Fair (2 points) | Poor (1 point) | Very Poor or Did Not Address (0 points) |
|---------------------------------------|--|---|---|--|--|--|
| Strategic Alignment | Strategic Alignment and Impact | The project is highly likely to increase access to mental health supports for children, families, and staff | The project is fairly likely to increase access to mental health supports for children, families, and staff | The project requires clarification on how it increases access to mental health supports for children, families, and staff | Limited clarity on how the project is likely to increase access to mental health supports for children, families, and staff | Unclear on how the project is likely to increase access to mental health supports for children, families, and staff |
| | Collaboration | Applicant provides a strong plan for meaningful collaboration to provide comprehensive supports | Applicant provides a reasonable plan for meaningful collaboration to provide comprehensive supports | Clarity required to understand how collaboration plays a role in providing comprehensive supports | Limited information provided on how collaboration plays a role in providing comprehensive supports | No mention of collaboration in the application. |
| | Stakeholder Engagement | Project describes a strong, detailed plan for involving early learning partners and other relevant stakeholders in decision-making. | Project describes an adequate plan for involving early learning partners and other relevant stakeholders in decision-making. | Project requires clarification around how early learning partners and other relevant stakeholders will be involved in decision-making. | Limited clarity around how early learning partners and other relevant stakeholders will be involved in decision-making. | Unclear how early learning partners and other relevant stakeholders will be involved in decision-making. |
| Proposal | Implementation | Plan includes clear details of how the work will be carried out and by when major milestones will be completed; timeline is realistic | Plan includes some details of how the work will be carried out and by when major milestones will be completed; timeline is realistic | Plan is somewhat clear but will require some clarification; timeline will work with minor adjustments | Activities are somewhat vague; timeline appears rushed | Unclear what the activities are and how they will be accomplished; timeline is unreasonable |
| | Project Success | Very clear how to measure success, expected outcomes directly relate to both the project and improving mental health of children/families/staff | Fairly clear how to measure success, expected outcomes directly relate to both the project and improving mental health of children/families/staff | Requires minor improvements to clarify how to measure success and how expected outcomes directly relate to both the project and improving mental health of children/families/staff | Limited clarity on how to measure success and how the expected outcomes relate to the project and improving mental health of children/families/staff | Failed to include any meaningful measures of success |
| Organizational Capacity and Expertise | Capacity | Organization has internal capacity to carry out the project as described | Organization will need to build capacity to deliver services as described, but outlines an adequate plan to do so | Organization will need to build internal capacity to deliver services and will need support in accomplishing this | There is a risk the organization will not be able to carry out the described activities due to lack of internal capacity | Organization lacks internal capacity to carry out the project. There is low/no confidence this project would be successfully implemented |
| | Expertise | Organization has extensive experience and expertise in mental health, including early childhood mental health | Organization has experience and expertise in mental health, but not specifically early childhood mental health | Organization has some experience and expertise in mental health | Organization has limited experience and expertise in mental health | Organization has no experience or expertise in mental health |
| | Connection to Target Beneficiaries | Organization has an extensive track record of working with target demographics | Organization has a track record of working with target demographics, but is not a priority of the organization | Organization has some experience working with target demographics | Organization has limited experience working with target demographics | Organization has no experience working with target demographics |
| Financial Capacity | Financial Feasibility of Project/Program | No modifications needed - project budget is realistic and appropriate; clearly articulates how funding will be spent on grant activities | Minor modifications will be needed to the scope or requested amount to accomplish activities | Major modifications will be needed to either the scope or requested amount to accomplish activities | Major modifications will be needed to both the scope and requested amount to accomplish activities | Insufficient funds for implementing planned grant activities |
| TOTAL SCORE | | | | | | |